Yearly Status Report - 2018-2019

Part A	
Data of the Institution	
1. Name of the Institution	**NEHRU COLLEGE OF MANAGEMENT**
Name of the head of the Institution	**Dr.S.Franklin John**
Designation	**Principal**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**04222251148**
Mobile no.	**9894622327**
Registered Email	**ncmprincipal@nehrucolleges.com**
Alternate Email	**ngicoe@gmail.com**
Address	**Nehru Gardens Thirumalayampalayam**
City/Town	**Coimbatore**
State/UT	**Tamil Nadu**
Pincode	**641105**

2. Institutional Status

Affiliated / Constituent	**Affiliated**
Type of Institution	**Co-education**
Location	**Rural**
Financial Status	**private**
Name of the IQAC co-ordinator/Director	**Dr.E.Muthukumar**
Phone no/Alternate Phone no.	**04222251148**
Mobile no.	**9597122551**
Registered Email	**ncmiqac@gmail.com**
Alternate Email	**ngicoe@gmail.com**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://nehrucolleges.com/ncm/pdf/NCM-AQAR.pdf

4. Whether Academic Calendar prepared during the year	**Yes**
if yes,whether it is uploaded in the institutional website: Weblink :	http://nehrucolleges.com/ncm/time-table.html

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	**B++**	**2.76**	**2017**	**12-Sep-2017**	**11-Sep-2022**

6. Date of Establishment of IQAC	**20-Jan-2016**

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Feedback of students	**13-Nov-2018** **2**	**205**
Feedback from parents	**16-Mar-2019**	**177**

	1	
Feedback from other stakeholders	04-Aug-2018 1	15
Quality Question Paper setting	07-Jun-2018 2	30
Measures to improve internal evaluation	14-Jun-2018 2	3
[View File](#)		

8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Nil	Nil	Nil	2019 0	0
[View File](#)				

9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	[View File](#)
10. Number of IQAC meetings held during the year :	**3**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**No**
Upload the minutes of meeting and action taken report	**No Files Uploaded !!!**
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

• **introduction of new specialization "Sports management" , "Agri Business Management" and "Real Estate Management" by the college to the University was accepted and inculcated in the current academic year itself • Making arrangement for sending important notifications through SMS to all the stakeholders of the college regularly. Important notifications are also displayed within the college at different locations in both the campuses through digital display. • Use of social media for teaching learning process • Introduction of Data Analytics as Value Added Programme • Organized one day workshop on "Gender Sensitization" for teaching and nonteaching staff. • Planned and got ISO certification 14001 : 2014 9001 : 2015**

13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Evaluation system on continuous internal assessment	Continuous monitoring of evaluation taking place
Value Added Progamme through MOU	Data analytics certifications and Python learning has given better salary packages
Remedial classes for the weak students	Result over 90 percentage
Strengthening the placement of students	Currently our CTC is Rs. 4 lakhs per annum
Road Map for the college	Identify benchemark institution and charter a new road for Autonomy
Workload planning and implementation and preparation of academic calendar in advance	Academic calendar prepared and circulated to faculty members and to all stakeholders
Office Automation training for Non teaching staff to enhance their operational skill	Conducted and office work progress is well organized.
[View File](#)	

14. Whether AQAR was placed before statutory body ?

Yes

Name of Statutory Body	Meeting Date
Management	12-Jul-2018

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?

No

16. Whether institutional data submitted to AISHE:

Yes

Year of Submission

2019

Date of Submission

05-Feb-2019

17. Does the Institution have Management Information System ?

Yes

If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)

• We employ software called "Icampuz" which has the details of the socia

democratic details of the students. Attendance is monitored online and intimated to the parents. University results and Internal examination results are sent to the parents. Lesson plan are uploaded in advance by the faculty members. Setting and Completion of syllabus are uploaded. Setting of questions for online test based on each unit can be done and conducted for better improvement of knowledge for the students. • We have college app "CMS" for sending leave applications by the teaching and non teaching staff.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

Nehru College of Management has the following mechanism for effective curriculum delivery • The Principal organizes faculty meetings at the commencement of every semester. • Head of the Departments organize faculty meetings at department level. In these meetings distribution of workload and its effective implementation are discussed. Workload distribution is submitted to the principal along with the timetable. Regular discussions are held between Head and faculty members of the department. • The college encourages the faculty members to upgrade themselves by attending FDPs / Conferences/ Trainings • Innovative teaching methods are implemented in classrooms along with Chalk and Blackboard method, such as ICT-enabled teaching-learning method, seminars and special talks by experts, Use of different softwares, Use of Scientific models and charts for effective lecture delivery. • Distribution of class notes by teachers, Group discussion amongst the students during the class. • Micro-teaching and seminars by students related to curriculum. • Paper presentation by the students. • Proper and adequate instrumentation facility is given to the students for their practical classes; there is also a central instrumentation facility for that purpose. • Need based survey programmes, field works and educational excursions are carried by the departments. • Project work, dissertations are conducted for fulfillment of their degrees. • Seminars and special talks by experts are also arranged regularly for advance studies. • Regular class test, internal examinations, regular assessment in practical classes, viva-voce, are done to keep track on the improvement of the students. • Remedial classes for the weak students were conducted.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
Certificat ion on Data Analytics	Nil	16/08/2018	21	Focus on e mployability	Develop skills for data cleaning and classificati on

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
Nill	Nil	Nill

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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Marketing	16/08/2018
MCA	Big Data Analytics	25/06/2018

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	212	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Data Analytics	09/07/2018	129
Python	23/07/2018	83

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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Marketing, Finance, Finance, Operation	53

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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
Feedback form is filled by MBA and MCA students based on subject knowledge, presentation, clarification etc at the end of every semester. The analysis chart is prepared and evaluated. Based on this, immediate actions are taken by the principal. Feedback is also received on various aspects of the college including laboratory, library, administration and academics. Feedback is also collected from the parents during Parent Teacher Meetings (PTMs) that are

organised by each and every department of the college. Suggestions and comments given by the guardians are also taken into account for future development. Regular feedback is also taken. The different areas where improvements are required are discussed in respective committees/departments. Feedback are taken from Alumni, non teaching staff and other stakeholders for further development of the college. Strengths of the college are also taken into consideration for further upgradation.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MCA	Nill	60	174	72
MCA	Nill	60	15	4
MBA	Nill	120	401	81
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	Nill	157	Nill	23	Nill

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
23	23	4	12	2	4
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2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The college mentoring system is well in practice. Each faculty members are given equal number of mentees. They are responsible to counsel them and monitor the attendance and academic progress of the students. They have communication with their parents regarding the students progress in the campus. The mentors use both formal and informal means of mentoring. A seperate file is maintained for each mentee. The details of mentoring is entered in the form regularly.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
157	23	1:7

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
30	23	Nill	Nill	18

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Dr.E. Muthukumar	Professor	Bharathiar University Senate Member
2019	Dr. E. Muthukumar	Professor	Bharathiar University Senate Member
2018	Dr.S.Franklin John	Principal	BoS Member in Rathinam College
2019	Dr.E.Chandra Blessie	Professor	Regonized as a Guest in seminar

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MCA	PG02	VI	28/03/2019	12/06/2019
MCA	PG02	IV	25/04/2019	12/06/2019
MCA	PG02	II	03/05/2019	12/06/2019
MBA	PG01	IV	27/04/2019	12/06/2019
MBA	PG01	II	11/05/2019	12/06/2019

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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

? Transparency system ? Examination cell with 2 coordinators to maintain and to ensure smooth conduct of examinations. ? The practical examination is conducted with internal and external examiners appointed by the chief superintendent of examination. ? The college conducts 2 internal examination, one model examination ? Assignments/seminars/charts/video presentation etc are given in all subjects and added with the internal marks. ? Remedial measures are taken by conducting tutorial classes ? Unit tests are conducted at the completion of the units ? Question bank is prepared and discussed at the end of every unit. ? Students are encouraged to solve previous years University Exam question papers. ? Continuous evaluation through internal assessment test, Model Examination, assignments and Seminars ? Monitoring the students' performance every month and necessary steps taken for weak performance of the students. ? MOODLE learning Management System is utilized for Continuous internal evaluation like quiz and assignments

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

> Academic calendar prepared Academic calendar was prepared well in advance and the same will be distributed to the students at the beginning of their class. The academic calendar contains the well planned dates for the conduct of workshops/seminars/guest lectures/value added programe etc.it also contains the events conducted and the list of holidays. The milestones of NCM and placement details are published in the academic calendar. Orientation programme for the students are also included in the academic calendar.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://nehrucolleges.com/ncm/program_mba.html
http://nehrucolleges.com/ncm/program_mca.html

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
PG02	MCA	Nill	12	12	100
PG01	MBA	Nill	52	47	90.38
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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

http://nehrucolleges.com/ncm/pdf/Student-Survey-NCM.pdf

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Nill	Nill	Nil	0	0
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Workshop on Machine Learning	MCA	16/10/2018
One day workshop on Android	MCA	12/02/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category

126th Position among the all India B-Schools	The Week	Hansa Research National Survey	29/10/2018	Top private business schools in all India
104th position among top private business schools in all India	The Week	Hansa Research National Survey	29/10/2018	All India BestB-Schools
44th position among top B schools in south zone	The Week	Hansa Research National Survey	29/10/2018	Top B schools in south zone
40th Position in Top Private B-school in South zone	The WeeK	Hansa Research National Survey	29/10/2018	Top Private B-School in South zone
20th Rank of Outstanding B-School of Excellance	Competition Success Review	CSR-GHRDC B-Schools Survey 2018	01/11/2018	Outstanding Excellence
6th Best B-School in Tamil Nadu	Competition Success Review	CSR-GHRDC B-Schools Survey 2018	01/11/2018	Private B-School

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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Nil	Nil	Nil	Nil	Nil	Nill

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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
000	000	000

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
MBA	6

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	MBA	9	6.4
National	MCA	2	5.5
International	MBA	5	6.8
International	MCA	2	5.2

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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
MCA	2
MBA	2
MCA	1
MBA	2

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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
FEATURE SELECTION USING MODIFIED ANT COLONY OPTIMIZATION APPROACH (FS-MACO) BASED FIVE LAYERED ARTIFICIAL NEURAL NETWORK FOR CROSS DOMAIN OPINION MINING	Dr E Chandra Blessie, S Gnanapriya, Jeo Gnanapriya	Journal of Theoretical and Applied Information Technology	2018	1	Nehru College of Management, Coimbatore	1
"Classification of Text Documents using Adaptive Robust Classifier"	Dr.E.Chandra Blessie, Deepa.A	International Journal of Recent Technology and Engineering (IJRTE)	2019	0	Nehru College of Management, Coimbatore	Nill
Input Analysis for Accreditation Prediction in Higher Education Sector by Using Gradient Boosting Algorithm	E. Chandra Blessie A Deepa	International Journal of Scientific Research in Network Security and Communication	2018	2	Nehru College of Management, Coimbatore	2

A Study on Employability Skill among the Engineering Students with reference to Coimbatore East District"	Dr.E.Muthukumar	European Journal of Business and Social Sciences	2019	0	Nehru College of Management , Coimbatore	Nill
A Study on Perception of Soft Skills Development for Employability among the Engineering Students In Coimbatore West District"	Dr.E.Muthukumar	International Journal of Research in Social Science	2019	0	Nehru College of Management , Coimbatore	Nill
"A Study on Various Employability Skills of Engineering Students with reference to Coimbatore City"	Dr.E.Muthukumar	International Journal of Research	2019	0	Nehru College of Management , Coimbatore	Nill
A Study on Employability Skill Dimentions of Engineering Students with reference to Coimbatore Selected Taluks"	Dr.E.Muthukumar	Journal of Management Research and Analysis	2019	0	Nehru College of Management , Coimbatore	Nill
A study on Employa	Dr.E.Muthukumar	European Journal of	2019	0	Nehru College of	Nill

Title of the Paper	Name of Author	Title of journal	Year of publication	Citations	Affiliation	Institutional
bility skill among the Engineering students with reference to Coimbatore Rural Area"		Business and Social Sciences			Management, Coimbatore	
"A Study on Employability Skills for Engineering Students"	Dr.E.Muthukumar	Nehru International Journal of Recent Advances in Multi-Disciplinary Research and Development	2019	0	Nehru College of Management, Coimbatore	Nill
"A Novel approach for Psychiatric Patient Detection and Prediction using Data Mining Techniques"	Dr.E.Chandra Blessie, Bindu George	International Journal of Engineering Research and Technology (IJERT)	2019	1	Nehru College of Management	1

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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
"A Novel approach for Psychiatric Patient Detection and Prediction using Data Mining Techniques	Dr. E.Chandra Blessie, Bindu George	International Journal of Engineering Research and Technology (IJERT)	2019	1	1	1
Feature Selection Using Modified Ant Colony Optimizati	Dr. E. Chandra Blessie, S.Gnanapriya	Journal of Theoretical and Applied Information Technology	2019	1	1	1

on Approach (Fs-Maco) Based Five Layered Artificial Neural Network For Cross Domain Opinion Mining						
Input Analysis for Accred itation Prediction in Higher Education Sector by Using Gradient Boosting Algorithm	Dr. E. Chandra Blessie, A.Deepa	Internat ional Journal of Scientific Research in Network Security and Commun ication	2019	2	2	2

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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Semi nars/Workshops	9	14	2	Nill
Presented papers	9	14	2	Nill
Resource persons	4	2	6	Nill

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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Health Awareness Camp	KJ Hospital	4	129
Blood Donation Camp	Pollachi Governement Hospital	3	123
Blood Donation Camp	Coimbatore Medical College	2	140

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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Blood Donation Camp	Appreciation Certificate	Pollachi government hospital	123
Blood Donation Camp	Appreciation Certificate	Coimbatore Medical College	140
[View File]()			

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Swachh Bharat	Nehru College of Management	Silent Deewali – Safe Deewali	2	105
Swachh Bharat	Nehru College of Management	Swachh Bharat Swachh Thirumalayampalayam	3	120
Swachh Bharat	Nehru College of Management	Finance options for SelfHelp groups	2	116
Swachh Bharat	Nehru College of Management	Traffic safety Awareness camp	3	129
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Student Exchange	MBA, MCA students	Self supporting	20
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Summer internship program	MyHotel, Malaysia	05/05/2018	06/05/2018	MBA Students
[View File]()					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers

			participated under MoUs
Lincoln University, Malaysia	06/02/2019	Internship	20
Australian University	18/04/2018	Student and Faculty Exchange	10
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
16000000	15417150

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
Autolib	Partially	5.0	2006

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	15195	3677231	Nill	Nill	15195	3677231
Reference Books	860	Nill	Nill	Nill	860	Nill
Journals	72	51276	Nill	Nill	72	51276
e-Journals	3960	Nill	Nill	Nill	3960	Nill
Digital Database	3	332890	Nill	Nill	3	332890
CD & Video	1408	Nill	30	Nill	1438	Nill

Library Automation	1	28655	Nill	Nill	1	28655

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Ms. Naganandhini	Marketing Management	iCampaz	10/05/2019
Ms.K.Vimala	Management	iCampaz	25/09/2018

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	220	4	10	0	0	0	0	0	0
Added	0	0	0	0	0	0	0	0	0
Total	220	4	10	0	0	0	0	0	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

10 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Ms. Naganandhini	www.nehrucolleges.com
Ms.K.Vimala	www.nehrucolleges.com

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
1000000	913400	15000000	14503750

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

• A separate committee has been formed to monitor the maintenance of buildings, classrooms, library and laboratory and other physical facilities. • The college ensures optimal allocation and utilization of the available financial resources for maintaining various physical facilities. • The Head of the Committee conducts periodic check to ensure effective maintenance and utilization of infrastructure. • Cleanliness and service providing are done by

house keepers and it is done regularly. • Separate washrooms are available for the boys and girls students separately. • Cleaning of seminar hall, board room, class rooms, staff rooms are cleaned by the house keepers. Wash rooms and rest rooms are well maintained daily. • Parking facilities are provided for the students and staff. • Water purifier with hot water, cold water and normal water is available for the staff and students. Cleaning of water purifier is done periodically. • The campus is overall monitored through CCTV camera. • The requirements of repairing any equipment are reported to HoDs and these are fulfilled by campus administrator at the earliest. • Non teaching staffs are well trained to maintain office accessories and other office materials. • Gardening is done regularly in the campus. • Dustbins are placed and maintained in all classrooms, seminar halls and classrooms. • Verification of stocks takes place at the end of the year. • If any civil work like electric work, painting, plumbing and furniture repairing is required, the concerned team will take action regularly. • Suggestion box is placed for giving suggestion by the students and staff. • Notice board is made available in all floors in each block. The updated information, college circular, exam date announcement and notification from other colleges are displayed in the notice board. • Fire extinguisher is kept in both the blocks. • Maintenance of UPS and generator are checked periodically. Laboratory • Lab admin maintains the stock register and monitor the overall efficiency of the computers and accessories. • The record of maintenance account is maintained by lab technician and monitored by Heads of the department. • Peripherals are checked by respective technical assistant for any problem. The software updates and ICT tool and internet related problems are resolved from the respective service providers • Library • The requirements of the books are given by the departments to the Librarian. The librarian prepared the final list of the books required and gets approval from the Principal. • A separate register is maintained to periodically monitor the usage of books by the students. Classrooms • Classrooms and seminar hall are provided with sufficient sitting capacity, LCD with necessary software. • The classrooms are well air conditioned and maintained daily in the morning by the house keepers. The projectors and wifi facilities are made available for the students and staff. the working condition of projectors and connections of wi fi are regular monitored and issues are solved immediately by the technicians. • Blackboard, furniture and white board are properly placed for usage.

http://nehrucolleges.com/ncm/pdf/Pyhsical-infrastructure.pdf

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	PKDAS Memorial Scholarship	10	100000
Financial Support from Other Sources			
a) National	National Scholarship Portal Government of Tamil Nadu	7	35470
b)International	Nil	Nill	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Soft skill Development	24/09/2018	72	NCPIR – College Placement Cell
Communicative English	13/08/2018	72	Be Positive Institute – Coimbatore
Remedial coaching	06/10/2018	15	nil
Mentoring	26/06/2018	148	Mentoring college system
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2018	Career Counseling	Nill	72	Nill	66
[View File](#)					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nill	Nill	Nill

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
IDBI FEDERAL Internship KARVY STOCK BROKINGS EXIDE INSURANCE INDIAMART	72	58	SHANTHI GEARS PVT LTD TIMES INTERNET LT(INTERSHIP) EFFITRAC OYO ROOMS VISTARA TATA SIA BATA SUGUNA FOODS ALCON LABORATIES NIPPON PAINTS HDB FINANICAL SERVICE EDU VIRTUSO TCS	72	8

APOLLO MUNICH AXIS BANK UDDAN PVT LTD GRAND HYPER MARKET MYGATE ATLAS HEALT					

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2018	Nill	0	0	0	0

No file uploaded.

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	1
SET	Nill
SLET	Nill
GATE	Nill
GMAT	Nill
CAT	Nill
GRE	Nill
TOFEL	Nill
Civil Services	Nill

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Freshers' Welcome	Institutional	250
Genesis	National	2500
Intercollegiate Sport meet	National	155
Sports day	institutional	45
College day	institutional	178
Cultural day	institutional	159
Quiz Competition	institutional	25
Business branding competition	institutional	48
Adzap	institutional	68

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2018	Vivekanandha 20-20	National	1	Nill	1735F0495	Sreenath
2018	Vivekanandha 20-20	National	1	Nill	1735F0496	Santhosh
2018	Vivekanandha 20-20	National	1	Nill	1735F0509	Venkataramanan.V
2018	Vivekanandha 20-20	National	1	Nill	1735F0477	Gowtham.V
2018	Vivekanandha 20-20	National	1	Nill	1735F0483	Karthik Cholakkal
2018	Vguard Volleyball Championship	National	1	Nill	1638M0002	Aswathi.V
2018	Vguard Volleyball Championship	National	1	Nill	1638M0003	Grace V Matthew
2018	Vguard Volleyball Championship	National	1	Nill	1735F0476	Devika Vipin.K
2018	Vivekanandha 20-20	National	1	Nill	1638M7065	Jomish Jose
2018	Vivekanandha 20-20	National	1	Nill	1638M7066	Harish Babu
2018	Vivekanandha 20-20	National	1	Nill	1638M7067	Tony
2018	Vivekanandha 20-20	National	1	Nill	1735F0490	Ram Kumar.S
2018	Vguard Volleyball Championship	National	1	Nill	1638M0004	Kavitha Ravi
2018	Vguard Volleyball Championship	National	1	Nill	1638M0005	Neenu Chandran.T
2018	Vguard Volleyball Championship	National	1	Nill	1638M0006	Neenumol Shaji
2018	Vguard Volleyball	National	1	Nill	1735F0502	Sreenitha.G

	Championship					
2018	Vivekana ndha 20-20	National	1	Nill	1735F0497	Sarath.S
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F0475	Dan Thomas
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F0480	Justin Thomas
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F0481	Kannan.S
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F0512	Vishnu.K
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F0498	Satheesh kumar.K
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F0503	Subhash.A
2018	ACC Floodlight football c ampionship	National	1	Nill	1638M001	Ananthu Krishna
2018	ACC Floodlight football c ampionship	National	1	Nill	1638M007	Sreenath
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F0544	Leo Simon
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F0510	Vijin.Y
2018	ACC Floodlight football c ampionship	National	1	Nill	1735F6001	Thomas.P. Joseph
2018	National management meet at Sagardhaya	National	Nill	1	1735F0488	Praveen Cherian

| 2018 | Exterperise national level management meet | National | Nill | 1 | 1735F0508 | Veshma |
| 2018 | Vivekanandha 20-20 | National | 1 | Nill | 1638M7064 | Abhijith |

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

1. Student development council concentrates on Student Placement and Training Students Club Activities. 2. They have to conduct National Level cultural fest every year in the month of February called GENESIS 3. Community programmes in local village schools like spoken English, awareness camps

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

NCM has started Alumni association to promote and foster mutually beneficial interaction between the Alumni and the present students. Alimni Chapter has been formed in Chennai, Coimbatore, Chennai and Dubai. Alumni are included in various committees like IQAC, Academic ec. Alumni has always been a source of support and inspiration for the students and the staff of this institution. Alumni meet will be conducted once or twice in every year. They are helpful for the placement of our students. Alumni are encouraged to take an active and abiding interest in the work and progress of the Institute.The alumni are encouraged to participate in activities which would contribute to the general development of the institute. They are called as chief guest and to deliver guest lectures, seminars etc.The alumni always come back to the institution to contribute in various ways. They often guide the current students and share their experiences in the academics

5.4.2 – No. of enrolled Alumni:

1509

5.4.3 – Alumni contribution during the year (in Rupees) :

50000

5.4.4 – Meetings/activities organized by Alumni Association :

Two meetings in a year . One meeting at Cochin and the other at Calicut

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Decentralization is having a significant impact on planning, policy and management of education. At various levels the college grooms the leadership. Governing body, Management, Principal, Vice Principal, IQAC Members, teaching

staff, nonteaching staff, supporting staff, students development cell, student representatives, Stakeholders, Aluminies and various committees jointly empowered to propose, design, formulate and execute their plans within the frame work of governance. At college level, faculty members are assigned as coordinators for organizing International Conference, Faculty Development Programme, Workshops, Placement process etc. Various committees were formulated. Student Development Cell was started with students' representatives for planning, execution and supervision of activities of student association. Chairman, vice chairman, secretary, treasurer and various leaders are selected to coordiate various events realted to college activities and club association. Student grievance redressal committee was formulated to attend the problems faced by the students.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Library, ICT and Physical Infrastructure / Instrumentation	Total of 15191 books , updated till June 30th 2019 Students are also provided with internet facilities in the lab. Books are issued based on the barcode reader.
Human Resource Management	Proper increment Performance appraisal in place
Industry Interaction / Collaboration	4 industrial visit in a semester
Admission of Students	Admissions are done based on the university norms.
Teaching and Learning	Industrial visit ot Malaysia and Thailand Interaction with CEOs and Managing directors Wide access to internet facility to inculcate online learning management resources. Learning through Field Work, Industrial visit. Enhancement of learning skills of the Students through participation in different seminars.
Examination and Evaluation	Examination is conducted every semester based on Barathiar Unviersity norms. Internal examinations are held periodically and internal marks are awarded based on the assignments/seminars.
Research and Development	Enrollment of schlors in M.Phil and Ph.D. programs Organizing international conferences Conducting regular meeting with the scholars Encouring the scholars to publish articles in reputed journals
Curriculum Development	Followed as per the Bharathiar University norms

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Student Admission and Support	Admission are done through Online Students are admitted on the eligibility criteria
Planning and Development	Biometrix attendance for teaching and non teachin staff MIS is implemented for monitoring the students progress
Administration	Online leave requisition system. Uptodate information are displayed in the Notice board. Freqent communication with the stakeholders
Finance and Accounts	Finance and accounts of the college is manintained with the help of computer and dedicated Software
Examination	Controller of Examination is responsible for fixing the dates and maintaing the internal marls.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	Ms.K.V.Vimala	ICMAT	AIIMA	40000
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	Training on Digital Banking	office automation training	20/07/2018	21/07/2018	11	3
2018	Personality development programme	Communication Skill development program	09/08/2018	10/08/2018	18	3
2019	Social media marketing	Skill development Program on interpersonal Skills	19/01/2019	19/01/2019	8	2
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Faculty Development Program on Entrepreneurship	5	04/06/2018	09/06/2018	6
Faculty Development Program on Building Curriculum for Data Science Business Analytics	2	09/10/2018	11/10/2018	3
National Level Faculty Development Programme on Big Data Analytics – Transitions and Tools	2	19/01/2019	19/01/2019	1
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
Nill	Nill	Nill	Nill

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Free treatment in PKDAS hospital	Free treatment in PKDAS hospital	Scholarship and Finacial support

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal audit is regularly conducted in the college by the Principal and representative from Management . External audit is also conducted once in a year

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Nil	0	Nil
View File		

6.4.3 – Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Foster Management	Yes	IQAC
Administrative	Yes	Foster Management	Yes	Nehru Arts and Science College

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Discuss various problems relating to the general welfare of the students. ?Suggestions given for the development of the institution ?Discussing about the students progress in academic, social and extra curricular activities.

6.5.3 – Development programmes for support staff (at least three)

Office automation training for the non teaching staff Communicative English class for the non teaching staff Skill development program on "interpersonal skills"

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Organizing International Conference in abroad 2. Introducing Activity Based Learning through NOBLE Faculty Exchange Programme 3. Students Exchange Programme with foreign universities

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	Yes
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	One day workshop on "Gender Sensitization"	14/07/2018	14/07/2018	14/07/2018	37
2018	One day Workshop on CBCS	01/09/2018	01/09/2018	01/09/2018	35
2018	Office Automation training for non teaching staff	03/08/2018	03/08/2018	03/08/2018	14
2018	Two days workshop on teaching	22/11/2018	22/11/2018	23/11/2018	31

	pedagogy				
2019	Two days workshop on soft skill development	01/02/2019	01/02/2019	02/02/2019	30
2018	Guest lecture on career trends in human resources	20/07/2018	20/07/2018	20/07/2018	73
2018	Guest lecture on performance appraisal system	22/09/2018	22/09/2018	22/09/2018	83
2018	Guest lecture on Banking and Financial system	12/12/2018	12/12/2018	12/12/2018	55
2018	Guest lecture on IoT	28/07/2018	28/07/2018	28/07/2018	75
2018	One day workshop on Machine Learning	16/10/2018	16/10/2018	16/10/2018	30
2018	Guest Lecture on Networking	18/09/2018	18/09/2018	18/09/2018	71
2018	Guest Lecture on Data Sciences	09/11/2018	09/11/2018	09/11/2018	65
2019	One day workshop on Android	12/02/2019	12/02/2019	12/02/2019	57

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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
MBA	22/02/2019	23/02/2019	47	118
MCA	15/03/2019	16/03/2019	52	122

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Rain water harvesting facilities installed across campus. Recycling facility installed in hostels and canteens. Solar lights solar street lights put up across campus. Phase I Installation of solar panels has been carried out and energy park set up is complete.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	2
Ramp/Rails	Yes	2
Braille Software/facilities	Yes	2
Rest Rooms	Yes	2
Scribes for examination	Yes	2
Special skill development for differently abled students	Yes	2

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	Nill	1	18/08/2018	8	Amuthasurabhi	15 families are being taken care	121
2019	Nill	1	13/02/2019	24	Nehru Dream House	To help the poor families in the localized area	72
					View File		

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of Conduct for Students	18/06/2018	The Student Handbook is applicable to all the students admitted in the Institute. The beginning of every academic year the code of conduct has discussed in the orientation programe. Student will always

			behave in such a manner that pride of his/her own, his/her family, Institute and society will be always maintained with high dignity. All Programmes and Activities to be conducted or participated are subject to prior approval from the respective Heads. Political Activities, Smoking, Chewing Tobacco and ragging are strictly prohibited inside the campus. Disobeying the college rules, regulations and discipline will lead to the disciplinary action / cancellation of the admission as well as further action. The students are required to adhere strictly to the rules and regulations that are framed from time to time by the Institute authorities.
Code of Conduct for staff	18/06/2018		The Staff Handbook has given at the time of induction programe. Articulate high standards of honesty, integrity, ethics in the institute and make it well functioning to achieve the Vision and Mission of the Institute. Staff must hold the spirit of teamwork and shall not promote feelings of hatred or enmity between different classes of citizens of the Nation, or to disturb public peace. Every Staff should act in a disciplined The manner and maintain absolute integrity and devotion to duty. All Staff shall abide by the rules of the Institute and all orders and directions of their competent authorities issued from time to time.

Code of Conduct for Alumni	18/06/2018	The Alumni of the college represent the college. Hence the alumni are expected to strictly adhere to the prescribed code of conduct representing Human Values and Professional ethics in their workplace. The alumni will establish their contact with the college through online alumni portal and representing themselves in various programmes organized by the college. The alumni will be removed indefinitely if his/her behavior is inconsistent with the Vision and Mission of the college. The college reserves the rights to amend in this code of conduct for alumni.
Code of Conduct for Parents / Guardian	18/06/2018	The Parents/ Guardian are one of the most important stakeholders. They are expected to lend their support in turning their children into valuable citizens with human values and professional excellence. The Parents / Guardian are expected to be in clear communication with the college staff / Heads regarding their ward. The Management welcomes Parents / Guardian suggestions. The Management expects the parents to monitor their children at home and also encourage and support their children to participate in both academic and extra-curricular activities. The code of conduct will be revised from time to time and has to be strictly administered.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants

Second Nationwide Competition on women legal rights	26/10/2018	26/10/2018	204

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1) Students and staff using public transport: Most of the outstation students (around 60) stay in hostel buildings. Hence, in short around 50 of the student population stay in hostels. To cater for remaining day scholar students, The institute is running bus services across Kerala and Tamil Nadu. 2) Plastic free campus: Notices are put up in the campus to refrain from use of all types of plastics. In addition, security is alerted to stop plastic bags coming in the campus at the main gate. Cafeteria, student rooms are monitored for all such usages and an attempt is made to completely eradicate any use of plastic on campus. 3) Green Landscaping with trees and plants: The Institute is well known for its Clean and Green campus. We have lush green campus with around 540 trees with a Garden Land (Soil) . Hence around 49 of the total area is covered with Garden Land (Soil). Organic fertilizers are used for all the trees and we have grown organic vegetable garden including plants and these vegetables are made available to faculty and staff members every week (based on availability) on firstcome, firstserve basis. Waste water from hostel buildings is used for gardening the trees and lawns. LPG gas is used in the Canteen for cooking and Solar water heating systems are provided on roof top of hostel buildings. 4) Institution has following practices to conserve energy by electronic equipments By Seeking out computing related equipment and services have the lowest• footprint possible. Ensuring that all computers have activated power management software to• minimize energy consumption and put the computer in sleepy mode when not in use. Always turn off monitors. Adopt guidelines for extending the life of computers and components (i.e. follow• manufacturers guidelines) and maximize (i.e. reuse, repair, recycle). Minimising the paper work and wastages go through ecofriendly recycle process.• 1. Use electronic method for the information / circulation/ notices etc. (thus• minimizing paper use) 2. College employees go for policy of reuse, repair, recycle wherever possible in there working 3. Constructions are well ventilated and lighted and needs no artificial lighting. Still the institution has installed CFLs and LED'S, this has helped a lot in conservation of electricity. Use of renewable energy? The campus has a solar lighting system in the campus. Water harvesting? The Institution is designed on Themed landscaping projects. Many constructional aspects are meant to conserve water, harvest rain water to best of its potential. A water recharge pit has been constructed in the campus. RainWater harvesting project is now functional in the campus. There is 100 water recycling in the campus. This has also helped in converting the campus into a green campus, which is based on Recycled water 5) Land identified for Miyawaki method of afforestation thereby yielding quicker results

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Best practices1 Best practices1 1. Title of the Practice: MENTORING PROGRAMME Objective: The objective of Mentoring is: To achieve the vision of the institution viz., to develop into a truly Global citizen. To provide a continuous learning process for both the mentor and the mentee.• To establish the mentor as a role model and to support the mentee for personal and academic• development. To establish a vibrant relationship between the teachers and the students that will ensure responsibility of academics discipline The Practice: Mentoring session is conducted every Saturday from 3:00 PM to 3:50 PM on a regular basis. The• session is compulsory for every students to attend without

fail. Mentors are assigned some students for the whole duration of a semester each .i.e. six months.• The mentoring parameters are based on four aspects i.e. academic, attendance, career and general.• The mentors are provided with details of mentee's performances in terms of academic (weekly test,• class test, midterm and endsemester exam) and attendance records. The mentor also keeps track of the mentee's personal development such as cocurricular activities, discipline and career related issues. Best Practice2 Title: Use of social media as teaching learning method. Objectives: To encourage the development of transferable, technical, and social skills (TTS) of value in formal and informal learning. To promote participatory culture among students space that allows engagement, sharing, mentoring, and an opportunity for social interaction. To discuss /share curriculumrelated content and enhance the prescribed curriculum for students. To emphasize specialized in communication. To improve student comprehension To enhance student networking and collaboration with other nurture globally To use this technology beyond electronic medical records (EMR) and personal computer word processing programs To use the advanced technology in the teaching learning process. To make the teaching learning process more interesting. To get feedback from the students To post assignments, questions, readings, and grades as well as ways to interact with the students through forums or chats. To provide a virtual "space" for learners. The Context: Students are changing, and those once effective teaching methods are becoming stale. Faculty, and campus administrators, can utilize social media as a tool for creating new ways to engage students and demonstrates to them a variety of uses for the internet and their favorite sites. One of the biggest challenges in online education is the lack of interaction between students where as this blogs try to provide more opportunities for discussion and communication. By this we meet the twin objective of Using ICT in day to day Class rooms and exposing students to new age Technology

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link
http://nehrucolleges.com/ncm/pdf/best-practices.pdf

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

• 1. Students and Faculty members are from Tamil Nadu and Kerala, since the institution is located in the border of two states. • 2. Special electives like Agri business Management, Sports Management ,Real estate Construction management, Pe are being offered. • 3.Data Analytics Certification • 4.Industrial visit to Dubai Malaysia • 5.Internship at Malaysia and Dubai • 6.Four local Industrial visits in a semester • 7.student exchange Programme • 8.Management offers concessions to economically poor students and scholarships to student achievers. • 1. Students and Faculty members are from Tamil Nadu and Kerala, since the institution is located in the border of two states. • 2. Special electives like Agri business Management, Sports Management ,Real estate Construction management, Pe are being offered. • 3.Data Analytics Certification • 4.Industrial visit to Dubai Malaysia • 5.Internship at Malaysia and Dubai • 6.Four local Industrial visits in a semester • 7.student exchange Programme • 8.Management offers concessions to economically poor students and scholarships to student achievers. • 9.The management implements all the decisions taken in the IQAC meetings with stake holders for the enhancement of quality assurance and sustenance in all areas of academic performance of the institution. • 10.Exclusively owned Outbound Training centre,Training our own students corporate.

Provide the weblink of the institution
nehrucolleges.com/ncm/

8.Future Plans of Actions for Next Academic Year

1. Completion of PhD by all Faculty and Admission of more Research Scholars in Ph.D. center. 2. To submit proposals to funding agencies for Research and Modernization of Laboratories (MODROB) 3. To sign MOU with industries to get Industry Sponsored Projects and Internship, Training of Students. 4. Redefine Course delivery with Industry Inputs and align for a better Placement track record 5. To initiate the Outcome Based Education, Monitor and Implement Effectively in view of next NAAC accreditation 6. To motivate faculty for IndustryInteraction with objectives to get Sponsored Projects and Placement of Students. 7. To Offer Consultancy to Corporate 8. To equip college to go for autonomous stature 9. The faculty is involved in actively performing research in the emerging areas of Digital Marketing, Green Marketing, Social Media Marketing, Cryptocurrency, Block Chain, Design Thinking, HR Analytics, Corporate Governance, Executive Compensation and Internet of Things, amongst several other contemporary areas. 10The institution plans to host a set of Inter disciplinary international conferences in the upcoming year in our campus