



# **NEHRUCOLLEGE OF MANAGEMENT COIMBATORE**

Nehru Gardens, Thirumalayampalayam post,  
Coimbatore. 641105 Telephone: 0422 227 0007  
e-mail: [ncmprincipal@nehrucolleges.com](mailto:ncmprincipal@nehrucolleges.com)  
website: [www.ncmbschool.com](http://www.ncmbschool.com)

## **NAAC SSR CYCLE - II**

### **Criteria –VI**

#### **METRIC 6.5.2**

#### **ADDITIONAL INFORMATION**

## **GOVERNANCE, LEADERSHIP AND MANAGEMENT**

### **6.5.2 Quality Assurance Initiatives of the Institution**



## 6.5.2 QUALITY ASSURANCE INITIATIVES OF THE INSTITUTION

S.No	Description	Page.No
1	NAAC Accreditation Certificate	3
2	Collaboration with other Institution	6
3	All India Survey On Higher Education(AISHE)	16
4	ISO Certificate	22



**Nehru College of Management**  
Affiliated to Bharathiar University & Approved by AICTE, New Delhi  
Accredited by NAAC with “B++” grade Recognized by UGC with 2(f) 12(B)  
An ISO 14001:2004 & 9001: 2015 Certified Institution,  
“Nehru Gardens “Thirumalayampalayam, Coimbatore - 641 105.

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# **NAAC ACCREDITATION CERTIFICATE**



*RMS*  
Dr. R. Moses Daniel MBA, Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105.





राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद  
विश्वविद्यालय अनुदान आयोग का ग्वायत संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
An Autonomous Institution of the University Grants Commission

## Quality Profile

Name of the Institution : Nehru College of Management  
Place : Thirumalayampalayam, Coimbatore, Tamil Nadu

Criteria	Weightage ( $W_i$ )	Criterion-wise Weighted Grade Point ( $Cr\ WGP_i$ )	Criterion-wise Grade Point Averages ( $Cr\ WGP_i / W_i$ )
I. Curricular Aspects	100	250	2.50
II. Teaching-Learning and Evaluation	350	1000	2.86
III. Research, Consultancy and Extension	150	350	2.33
IV. Infrastructure and Learning Resources	100	300	3.00
V. Student Support and Progression	100	270	2.70
VI. Governance, Leadership & Management	100	290	2.90
VII. Innovations and Best Practices	100	300	3.00
<b>Total</b>	$\sum_{i=1}^7 W_i = 1000$	$\sum_{i=1}^7 (Cr\ WGP_i) = 2760$	

$$\text{Institutional CGPA} = \frac{\sum_{i=1}^7 (Cr\ WGP_i)}{\sum_{i=1}^7 W_i} = \frac{2760}{1000} = 2.76$$

Grade = **B<sup>++</sup>**

Date : September 12, 2017



*D. Singh*  
Director

- This certification is valid for a period of Five years with effect from September 12, 2017
- An institutional CGPA on seven point scale in the range of 3.76 - 4.00 denotes A<sup>++</sup> grade, 3.51 - 3.75 denotes A<sup>+</sup> grade, 3.01 - 3.50 denotes A grade, 2.76 - 3.00 denotes B<sup>++</sup> grade, 2.51 - 2.75 denotes B<sup>+</sup> grade, 2.01 - 2.50 denotes B grade, 1.51 - 2.00 denotes C grade
- Scores rounded off to the nearest integer

EC(SC)/27/A&A/17.1

*R. Moses*  
Dr. R. Moses Daniel MSc., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105.



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# **COLLABORATION WITH OTHER INSTITUTION**



06/5/22  
Tamil Nadu  
TAMIL NADU  
Nehru College of  
Management  
Coimbatore

00AC 457619  
தினியம். குதர்  
ஸ்டாம்பு சென்டர்  
தலை. செ. 925/11/2021-16 கோவை  
423, மருதமலை தொகுதி,  
மா.நா. புதூர், கோவை - 41.

Memorandum of Understanding  
Student Exchange Agreement

This Memorandum of Understanding entered into on 11/05/2022 at Coimbatore

BETWEEN

Nehru College of Management, Nehru Gardens, Thirumalayampalayam, Coimbatore - 641105

AND

Coimbatore Marine College, #296, Pollachi Main Road, Myleripalayam, Othakalmandapam  
(Post), Coimbatore - 641 032

For Nehru College of Management  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

For Coimbatore Marine College  
Principal  
COIMBATORE MARINE COLLEGE  
COIMBATORE 641 032

Dr. R. Moses Daniel MBA, Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105.





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*Nehru College of Management:* A Standalone B School, approved by AICTE & Affiliated to Bharathiar University, Accredited by NAAC with B++ & Recognized by UGC with 2(f) & 12(B) established in the year 1996, under the able leadership of our founder chairman Late PK Das and is now in its 26<sup>th</sup> successful year and the institute is marching ahead towards achieving the Vision and Mission of founder chairman under the guidance of Our Managing Trustee Adv Dr. P. Krishna Das and Our Beloved CEO and Secretary Dr. P. Krishnakumar. The institute offers professional PG & Research programmes including MBA, MCA, M.Phil & Ph.D in Management and Computer Technology with a total strength exceeding 250 in numbers. (here-in-after referred to as "NCM", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the First Part.

*Coimbatore Marine College:* Approved by Director General of Shipping, Govt. of India Ranked A1 Grade in CIP by Indian Registry of Shipping ISO 9001:2015 Certified Institution by Bureau Veritas Premier Marine Institute Since 2001. The institute offers 6 courses under Pre-Sea Courses, 2 courses under School of Maritime & Logistics, 3 courses under Hospitality Management and 5 Post-Sea Courses. (Here-in-after referred to as "CMC", which expression shall, unless be repugnant to the context and meaning hereof mean and include its successors and assigns) of the Second Part.

**WHERE AS**

The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus, under a Memorandum of Understanding.

**Student Exchange**

Pursuant to the agreement of the student exchange, NCM & CMC will exchange students accordingly to the terms laid out in Annexure 1. It is desired by both the parties that there will be significant flow of students in both directions.

**Commencement, renewal, termination and amendment**

This MOU will come into force upon affixing of the signatures of the representatives of the partner institutions and will remain in effect for three years. This MOU may be renewed upon its expiry, with the agreement of both partner institutions. If either partner institutions wishes to terminate the MOU before the completion of three years period it must notify the other institution not less than six months prior to the termination of the MOU. This MOU or its renewal and the actions taken under it may be renewed at any time. Modifications may be by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two parties.

For Nehru College of Management

Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

For Coimbatore Marine College


**Capt. SELVARAJAN RAMIAH**  
PRINCIPAL  
COIMBATORE MARINE COLLEGE  
COIMBATORE - 641 032.

Dr. R. Moses Daniel M.B.A., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105.



Annexure 1

1. The institution where the student is admitted to earn a degree is the home institution and the Institution to which the student is sent as exchange student is the host institution.
2. Students under the student exchange programme will be classified as special exchange students. Special exchange students will be permitted to take courses on management/ Computer application, as well as participate in project work.
3. In each case, the specifications from the faculty/ project supervisors at the host institution are required. Such specifications will take into account among other things to check whether the student has prerequisites for the project.
4. Special exchange students will pay the required fees such as tuition fees, admission fees, etc at the home institution: However, the exchange students need not pay any fee to the host institution.
5. Course credits and grades earned will be determined by the home institution based on the grade report from the host institution.
6. The number of students and time duration will be worked out on a case to case basis.
7. Participants when they are in the host institution will be subjected to the rules and regulations of the host institution.
8. The Selection and nomination of the students will be done by the home institution.

  
Nehru College Of Management

  
Coimbatore Marine College

By: Dr. R. Moses Daniel

By: RAMIAH SELVARAJAN

Title: PRINCIPAL

Title: PRINCIPAL

Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens, Thirumalayampalayam  
Coimbatore - 641 105

Capt. SELVARAJAN RAMIAH  
PRINCIPAL  
COIMBATORE MARINE COLLEGE  
COIMBATORE - 641 032.


In presence of:   
Dr. L. KARTHIKEYAN

In presence of:   
Prof. Senthil Kumar S

Dr. L. KARTHIKEYAN  
B.Sc(Ag), MBA, PGDBF, SET, Ph.D  
DIRECTOR - MBA  
NEHRU COLLEGE OF MANAGEMENT  
T.M. PALAYAM, COIMBATORE-641 105.  
Sign and Seal



Prof. Senthil Kumar. S  
Dean  
Coimbatore Marine College.  
Sign and Seal

  
Dr. R. Moses Daniel MBA., Ph.D., PGDCA, PGDIB  
Principal  
Nehru College of Management  
Nehru Gardens  
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NCM Dr. Karthikeyan L Ms. <ncmkarthikeyan.l@nehrucolleges.com>

**Re: CMC- NCM - STUDENTS EXCHANGE PROGRAM - INVITATION-REG**

1 message

Karthikeyan L <ncmkarthikeyan.l@nehrucolleges.com>

Mon, Oct 31, 2022 at 6:48 PM

On Mon, Oct 31, 2022 at 6:48 PM Karthikeyan L <ncmkarthikeyan.l@nehrucolleges.com> wrote:

Dear Sir,  
Greetings!

Thank you for your invitation. We will be there in your campus as per the agenda.

Thanks and regards,  
**Dr. L. Karthikeyan Bsc(Ag), MBA., PGDBF., SET., PhD**  
Director - MBA  
Nehru College of Management  
Nehru Gardens, T.M. Palayam  
Coimbatore - 641105  
+91 9677728276

----- Forwarded message -----

From: Dean CMC <dean@cmcmarine.in>

Date: Mon, Oct 31, 2022 at 4:29PM

Subject: CMC- NCM - STUDENTS EXCHANGE PROGRAM - INVITATION-REG

To: ncmprincipal@nehrucolleges.com <ncmprincipal@nehrucolleges.com>, ncmkarthikeyan.l@nehrucolleges.com  
<ncmkarthikeyan.l@nehrucolleges.com>

Dear Sirs ,

Good Day !

We are glad to invite all our Nehru School of Management staffs and students  
for the students exchange program to our CMC Campus ,

Herewith attaching the Invitation & Agenda for the tomorrow session ,

Once again we welcome you and all for the session ,

Thanking You ,

Thanks & Best Regards  
**Dr.S.B.Senthilkumar**  
Dean / Head of the Department ,  
Dept of Logistics & Shipping ,  
Coimbatore Marine College,  
296, Pollachi Main Road,  
Coimbatore-641 032.  
Mobile:9894583193

<https://mail.google.com/mail/u/0/?ik=1a4b44b59d&view=pt&search=all&permthid=thread-f:1766849439936941452&simpl=msg-f:1766849439936941452> 2/

*Rudra*

**Dr. R. Moses Daniel MBA, Ph.D., PGDCA., PGDIB**  
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Fax : 0422 - 2611222  
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Web: www.cmc.ac.in  
FB: fb/cmcinstitutions

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Dr. R. Moses Daniel MBA., Ph.D., PGDCA., PGDIB  
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Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
Coimbatore - 641 105.





**COIMBATORE MARINE COLLEGE**  
(ISO 9001:2015 Certified Institution)  
Since 2001 #296, Pollachi Main Road, Myleripalayam, Othakkalmandapam PO, Coimbatore - 32.



NEHRU COLLEGE OF MANAGEMENT  
NCM  
COIMBATORE

## STUDENTS EXCHANGE PROGRAM 2022

01<sup>ST</sup> NOVEMBER 2022

### AGENDA

10:00 am - 10:05 am	Prayer Song
10:05 am - 10:10 am	Welcome Address by Ms. Christina - MBA 2022
10:10 am - 10:20 am	A Brief Speech About "Students Exchange Program" between CMC & Nehru School Of Management (Ms. Joyshree, CMC)
10:20 am - 10:35 am	Introductory Speech by Dr. S.B. Senthil Kumar (Dean & HoD, CMC)
10:35 am - 10:50 am	Shawl, Momentum For Academic Dignitaries Of Nehru School Of Management
10:50 am - 10:55 am	Special Address by Capt. Ramaih Selvarajan (Principal, CMC) & C/E. Gopalakrishnan (Placement Director, CMC)
10:55 am - 11:05 am	Guest Address by Dr. L. Karthikeyan, Director, Nehru School of Management
11:05 am - 11:20 am	Photo Session
11:20 am - 11:35 am	Break
11:35 am - 12:20 pm	Campus Tour
12:20 pm - 01:20 pm	Lunch
01:20 pm - 02:20 pm	Motivational Session Glimpse 1: C/E Nedumaran (Academic Director, CMC) Glimpse 2: Dr. S.B. Senthil Kumar (Dean & HoD, CMC)
02:20 pm - 03:20 pm	Team Building Management Games by Prof. V. Priyadharshini, CMC
03:20 pm - 03:50 pm	Prize Distribution
03:50 pm - 03:55 pm	Vote Of Thanks
03:55 pm - 04:00 pm	National Anthem

WWW.CMCMARINE.IN

*Rug*

Dr. R. Moses Daniel MBA., Ph.D., PGDCA., PGDIB  
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**STUDENTS EXCHANGE PROGRAM 2022**  
**02nd NOVEMBER 2022**  
**AGENDA**


**Morning Session:**

1. Prayer song
2. Welcome Address: Prof. S Sre.eja
3. Presidential address:  
Dr.R.Moses Daniel, NCM-Principal
4. Felicitation  
addres: Dr.L.Karthikeyan, Director-  
MBA-, NCM
5. Guest address: Prof.Gowtham &  
Prof.Priyadarshini, Coimbatore Marine  
College.
6. Management concepts : Dr.R.Moses Daniel
7. Interview Techniques : Dr.L.Karthikeyan
8. Employment opportunities: Prof.R. Koushik

**Afternoon session:**

1. Activity by Prof.P.Sivakumar & Team.
2. Vote of Thanks: Prof.S.R.Sathyanarayanan
3. National Anthem

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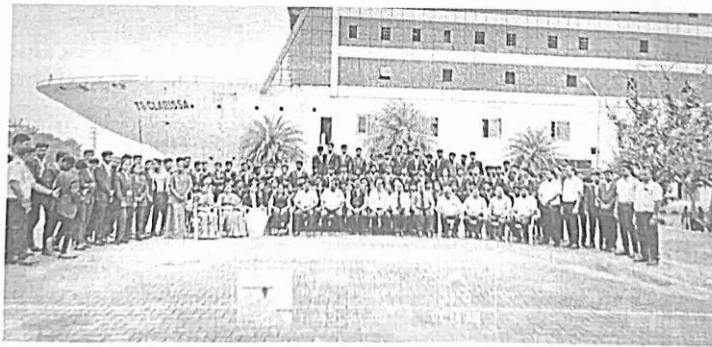
## STUDENT EXCHANGE PROGRAM

On  
01.11.2022 and 02.11.2022

Student Exchange Program, one of the signature programs of Nehru College of Management (NCM) to benefit the students to learn about culture, leadership and various other aspects of Management and technology was organised on November 1 & 2, 2022 in association with Coimbatore Marine College (CMC). As part of the MOU signed, the students of NCM visited the CMC campus and learnt about the various aspects on management with respect to marine operations. The staff of CMC conducted role plays, a visit to the Model Ship and discussed on the operations and issues with the students. On November 2, 2022 the students from CMC were trained on various aspects of management through experiential learning activities, out bound learning activities and simulated case studies.

### Outcome of the event

The students from both the campuses could learn about the organisational culture and structure, leadership, coping with stress in the diversified workplace.



*Rush*

Dr. R. Moses Daniel MBA, Ph.D., PGDCA, PGDIB  
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*Rust*  
**PRINCIPAL**

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*Rust*  
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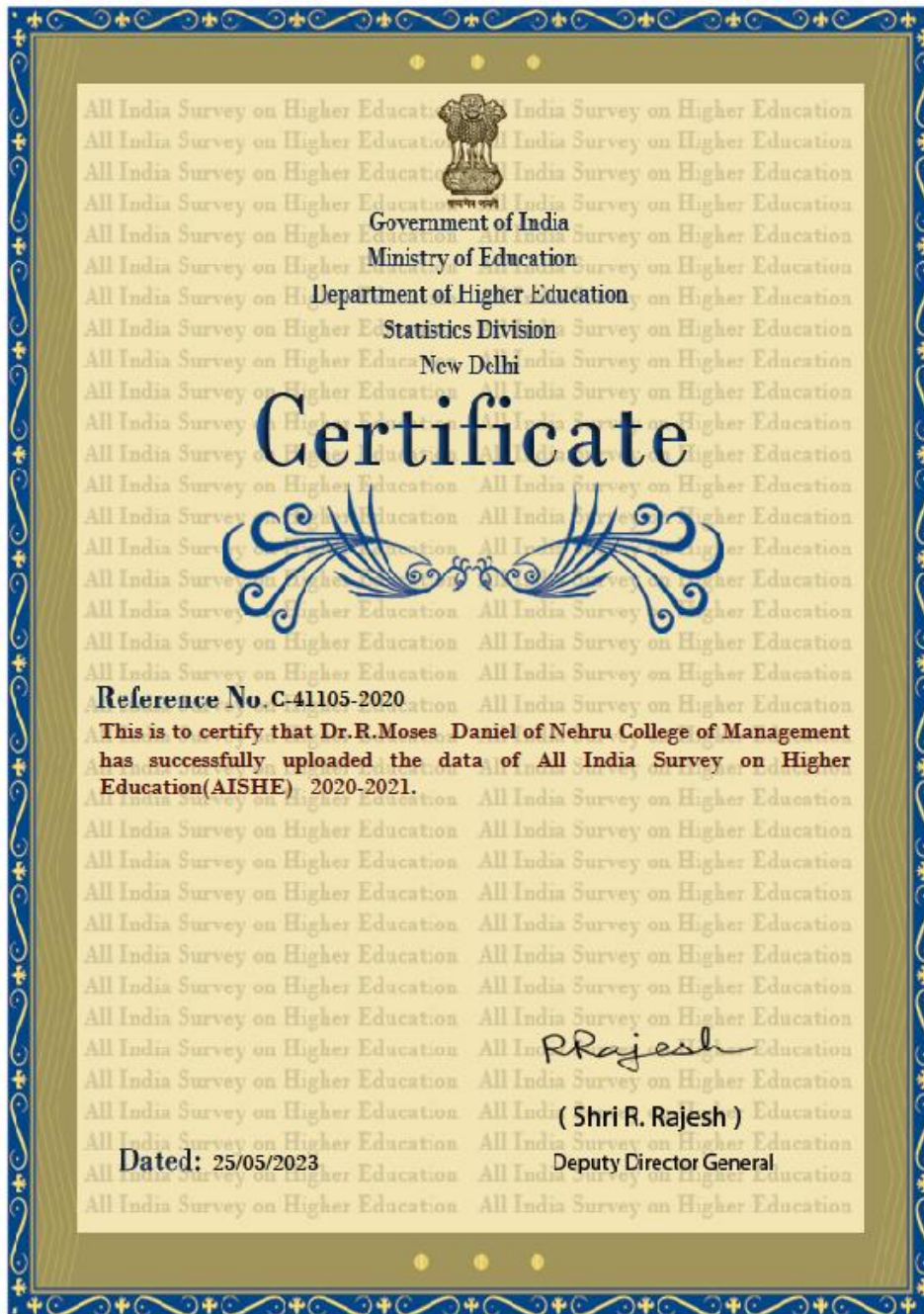
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# **ALL INDIA SURVEY ON HIGHER EDUCATION (AISHE)**





Run

**Dr. R. Moses Daniel MBA, Ph.D., PGDCA, PGDIB**  
Principal  
Nehru College of Management  
Nehru Gardens  
Thirumalayampalayam,  
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# ISO CERTIFICATE



## CERTIFICATE OF REGISTRATION

The Quality Management Systems of

### NEHRU COLLEGE OF MANAGEMENT

"Nehru Gardens" Thirumalayampalayam Post, Coimbatore - 641 105, Tamil Nadu, India

has been audited and found to conform to

**ISO 9001:2015**

for the following activities

**Providing Master of Education in the Field of  
Management Studies and Computer Application**

Date of Issue: 05 March 2019

Date of Expiry: 04 March 2022

Initial Certification: 05 March 2019

Certificate No. 723785

The validity of this certificate can be verified from the following website  
[www.gicg.co.uk](http://www.gicg.co.uk)



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Dr. R. Moses Daniel MBA, Ph.D., PGDCA, PGDIB  
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