



NEHRUCOLLEGE OF MANAGEMENT COIMBATORE

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website: www.ncmbschool.com

NAAC SSR CYCLE - II

Criteria –VII

METRIC 7.1.4

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1.4 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities

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National Youth Day Celebrations – Plantation of Saplings (17-01-2022)

The Environment Club as part of its Go-Green Initiatives plants saplings on various occasions. This time to Commemorate birthday of Swami Vivekananda, National Youth Day Celebrations was organized. This was followed by Plantation of Saplings by our Staff Members from various categories.

Outcome of the Event:

The Saplings will remind us to take care of our youth as it grows. The power and importance of Youth in building Nation in current global scenario and importance of clean green campus was reminded from time to time.



Rush

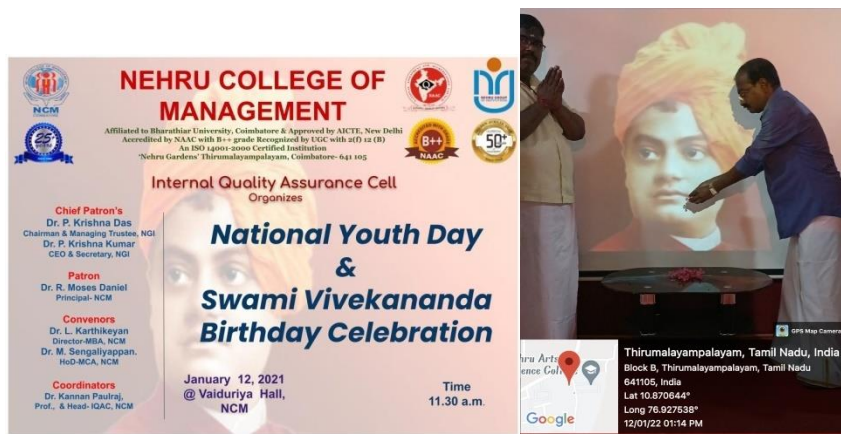
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

National Youth Day & Swami Vivekananda Birthday Celebrations (12-01-2022)

Youth are the Nation Builders. The strength of a nation lies in its Youth Population. To commemorate the birthday of Swami Vivekananda, the IQAC of college organized National Youth Day on January 12, 2022. Flowers were showered to the Portrait of Swami Vivekananda by all staff members. This was followed by pep talks on Swami Vivekananda and his various contributions by Dr. R. Moses Daniel, Principal NCM, Dr. L. Karthikeyan, Director – MBA, Dr. Sengaliappan, HOD-MCA and Dr. Paulraj Kannan, Head – IQAC.

Outcome of the Event:

The Power of Youth was appreciated and teachers' contribution and their role in building a Nation through Youth and the action plan to be taken was well understood.



Rug

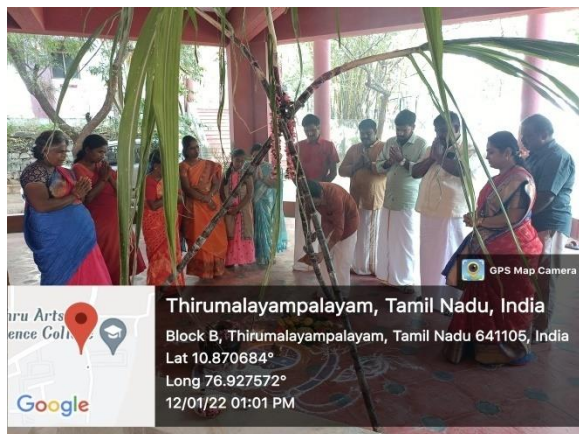
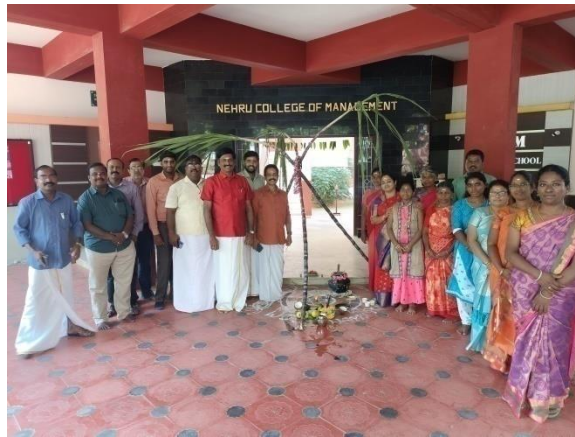
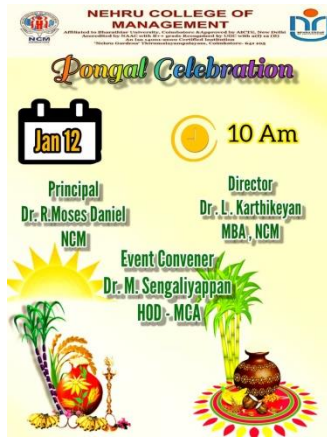
Dr. R. Moses Daniel, M.B.A., Ph.D., PGDCA, 2009
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Pongal Celebrations (12-01-2022)

Nehru College of Management appreciates various Cultures of our students and believes in Unity in Diversity. To remove the cultural shock and face the world in today's global scenario, opportunities are utilized and encouraged to know and celebrate various events. This time to appreciate and know the culture of Pongal festival from Tamilnadu, Pongal Day Celebrations was organized on January 12, 2022. The Team NCM cooked pongal, offered to Lord Sun and celebrated the event remembering the farmers and cattle.

Outcome of the Event:

The Culture of Tamilnadu with respect to Pongal remembering the importance of food and the turmoil of hard work behind this by the farmers and cattle were highly appreciated. It was decided to take serious measures not to waste food in then days to come.



RMS
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Two Days Student Innovation Programme on “NLP & Design Thinking”

(20-12-2021 & 21-12-2021)

Two Days Student Innovation Programme on Neuro Linguistic Programming (NLP) and Design Thinking exclusively for students was jointly organized by School of Computational Sciences, Nehru Arts and Science College and Nehru College of Management. The Programme mainly focused on developing the skills to program the mind and think outside the box to provide creative solutions for challenges faced by the consumers in global scenario. Case Studies, Games and citing examples made the session highly interactive. The beneficiaries were students from School of Computational Sciences, Nehru Arts and Science College.

Outcome of the Event:

Students were trained to program their mind and apply design thinking towards solving problems in today's context.



The banner is yellow with black and red text. It features logos for NCM, Bharathiar University, and the Nehru Group of Institutions. The text provides details about the event's affiliation, accreditation, venue, date, and the roles of the organizing institutions and key personnel.

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'Nehru Gardens' Thirumalayampalayam, Coimbatore- 641 105

Internal Quality Assurance Cell, Nehru College of Management
&
School of Computational Sciences, Nehru Arts and Science College
Jointly Organizes

Venue
Vaiduriya Hall,
NCM

**Two Days Student Innovation Programme on
"NLP & Design Thinking"**

Date
December
20 & 21, 2021

Resource Persons
Dr. Kannan Paulraj
NLP Coach & Professor,
NCM
Mr. V. Sathya Murthy
Incubation Manager,
NGI-TBI

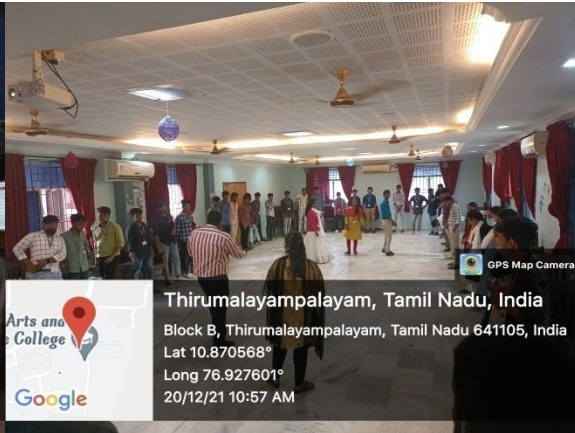
Coordinators
Dr. Kannan Paulraj,
Prof. & Head- IQAC, NCM
Ms. Juliet Rozario
AP-CSE, NASC

Convenors
Dr. L. Karthikeyan
Director-MBA, NCM
Dr. K. Selvavinayaki
Dean-SoCS, NASC

Patron's
Dr. R. Moses Daniel
Principal- NCM
Dr. B. Anirudhan
Principal, NASC

Chief Patron's
Dr. P. Krishna Das
Chairman & Managing Trustee, NGI
Dr. P. Krishna Kumar
CEO & Secretary, NGI





Rudra

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Principal
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Christmas Day Celebrations (17-12-2021)

The Birth of Jesus Christ, an important day in the Christianity was organized and celebrated on December 17, 2021 by the Student Development Council of NCM. This is part of knowing the culture and traditions of Christianity. Santa Clause offered sweets and gifts to students and cultural events were organized to make the function a grand success.

Outcome of the Event:

Celebrations bring people together. This inculcates harmony and builds great relationships.

Together We can and Win is the message imbibed in the minds of students.



Rudra


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Guest Lecture on Women Empowerment (17-12-2021)

Women's empowerment can be defined to promoting women's sense of self-worth, their ability to determine their own choices, and their right to influence social change for themselves and others. A guest lecture on women Empowerment and emphasizing gender sensitivity was organized on December 17,2021 by Women Empowerment Cell along with IQAC. Dr.V.Suganthi, Professor, Sri Ramakrishna College of Arts and Science for women served as the resource person. The power of women in various fields were highlighted. The students of NCM were the beneficiaries.

Outcome of the Event:

Women also known as Shakthi and the power in them in achieving great heights was understood by the participants.



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Internal Quality Assurance Cell & Women Empowerment Cell
Jointly Organizes

Chief Patron's
Dr. P. Krishna Das
Chairman & Managing Trustee, NGI
Dr. P. Krishna Kumar
CEO & Secretary, NGI


Patron
Dr. R. Moses Daniel
Principal- NCM

Convenors
Dr. L. Karthikeyan
Director-MBA, NCM
Dr. M. Sengaliyappan.
HoD-MCA, NCM

Coordinators
Dr. Kannan Paulraj,
Prof., & Head- IQAC, NCM
Ms.S. Sreeja
AP-MBA, NCM

Guest Lecture on "Women Empowerment"

Chief Guest

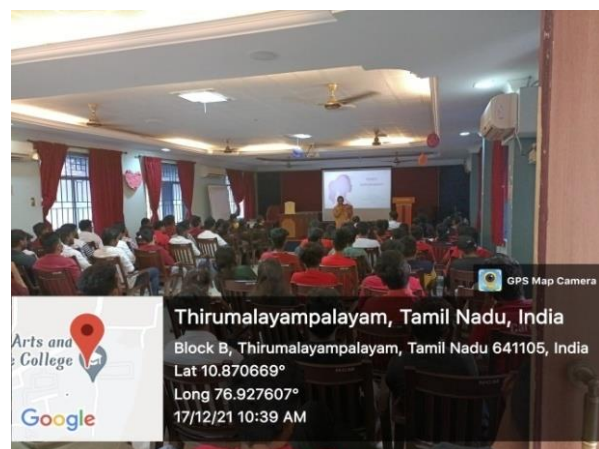


Dr. V.SUGANTHI, M.C.A., M.Phil., Ph.D.,
Professor, Department of Computer Science
Sri Ramakrishna College of Arts & Science
Coimbatore.

December 17, 2021
@ Vaiduriya Hall,
NCM

Time
10.00 a.m.

All are Welcome



Respect
Dr. R. Moses Daniel, MBA., Ph.D., PQBCA, 2019
Principal
Nehru College of Management
Nehru Gardens, Thirumalayampalayam
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Two days' Workshop on Art of Living (08.12.2021& 09.12.2021)

Living in the Present and being happy at all times is the need of the hour. This helps in balancing the wheel of life. The college looks into various dimensions of life and prepares the students to enrich in their spiritual, physical, mental and intellectual quotients. To emphasize this, two days workshop on Art of Living in association with Esha Yoga Center, Coimbatore was organized for the students who were the beneficiaries.

Outcome of the Event:

The students understood the meaning of life and how to live a peaceful and happy life even in turbulent times. They could also understand how to be poised in difficult situations.



Ravi

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Seminar on Companies Act 2003 (06.12.2021 to 08.12.2021)

Three days Seminar on Companies Act was organized by the IQAC – NCM to know the nuances of various clauses and terminologies in companies act 2003. This seminar was on various aspects and laws of Companies Act 2003. The seminar was presented by the students of NCM and it gave a clear insights on running an enterprises both effectively and efficiently. The beneficiaries were students from business administration.

Outcome of the Event:

The External environment comprising of Government in business, especially the laws governing the business entities was clearly understood.



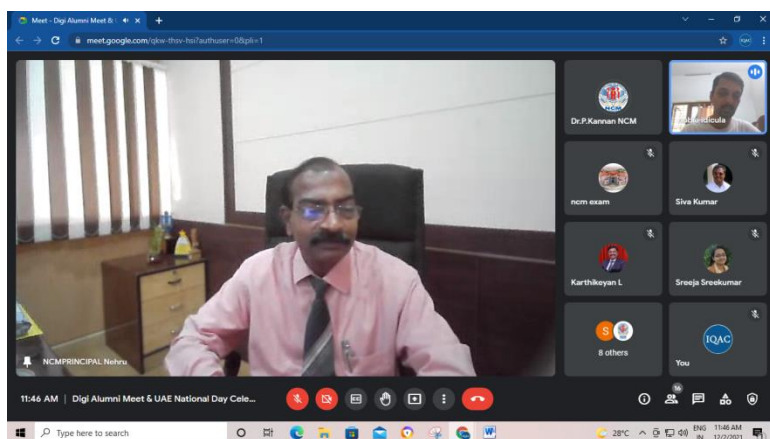
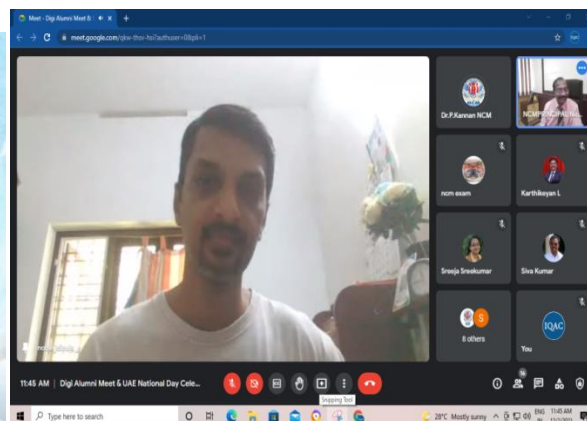
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Digi Alumni Meet and UAE National Day Celebration NCM Alumni Middle East Chapter (02.12.2021)

Most of Our students work in Middle East. To facilitate them and celebrate the UAE National Day Celebrations, a DigiAlumini Meet was organized on December 02,2021. Dr.R.Moses Daniel, Principal Presided over the function. The Alumnus from various batches could interact and recollect their memories and offer support to each other in Middle East. The UAE National Day Celebrations by our alumnus in the virtual meet was a great success.

Outcome of the Event:

The relationship with alumni was strengthened. They promised to help in both internships and placements. They also agreed to serve as resource persons and guide in Industry Institute Connect.



Rust

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Two Days Students Development Programme on “Enriching Ur Thoughts towards Success” (18th-11-2021 & 19-11-2021)

The IQAC, Nehru College of Management in association with the School of Management, Nehru Arts and Science College organized two days Students Development Programme on “Enriching Ur Thoughts towards Success” exclusively for the students from Nehru Arts and Science College. The theme was Enriching your thoughts towards success. Dr.KannanPaulraj Professor, NCM and Mr.S.R.Sathyanarayanan, Assistant Professor, NCM served as the resource persons.

Outcome of the Event:

The students were trained to think effectively and efficiently through numerous fun filled activities. The students enjoyed the sessions through active participation and live interactions.



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Internal Quality Assurance Cell, Nehru College of Management
&
School of Management, Nehru Arts and Science College
Jointly Organizes
Two Days Student Development Programme on
“Enriching Ur Thoughts towards Success”

CHIEF GUEST
Dr. R. Moses Daniel, Principal, NCM
Dr. B. Anirudhan, Principal, NASC

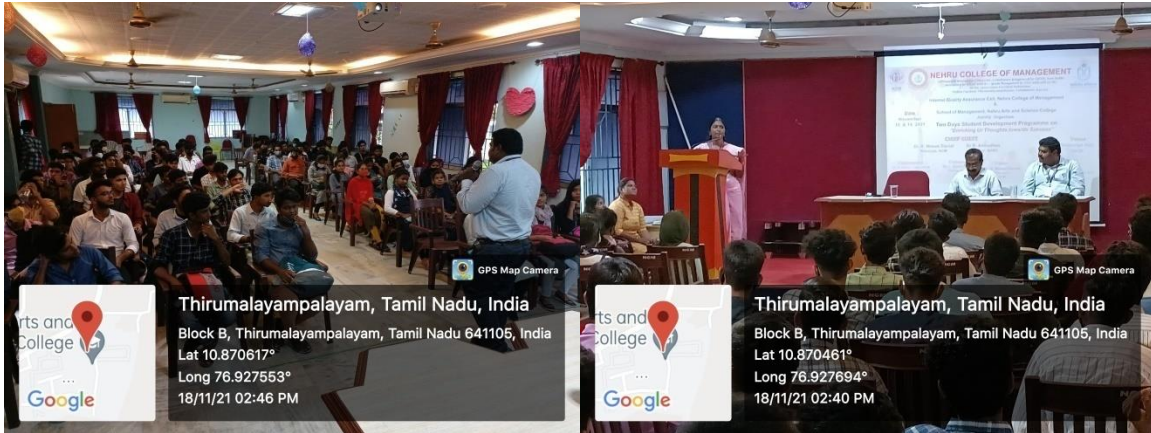
Venue
Vaiduriya Hall, NCM

Coordinators
Dr. V. Shan, Dean-SOM & Director-IQAC, NASC
Dr. Kannan Paulraj, Prof. & Head-IQAC, NCM

Convener
Dr. L. Karthikeyan, Director-MBA, NCM

Patron
Dr. R. Moses Daniel, Principal, NCM

Chief Patron's
Dr. P. Krishna Das, Chairman & Managing Trustee, NCI
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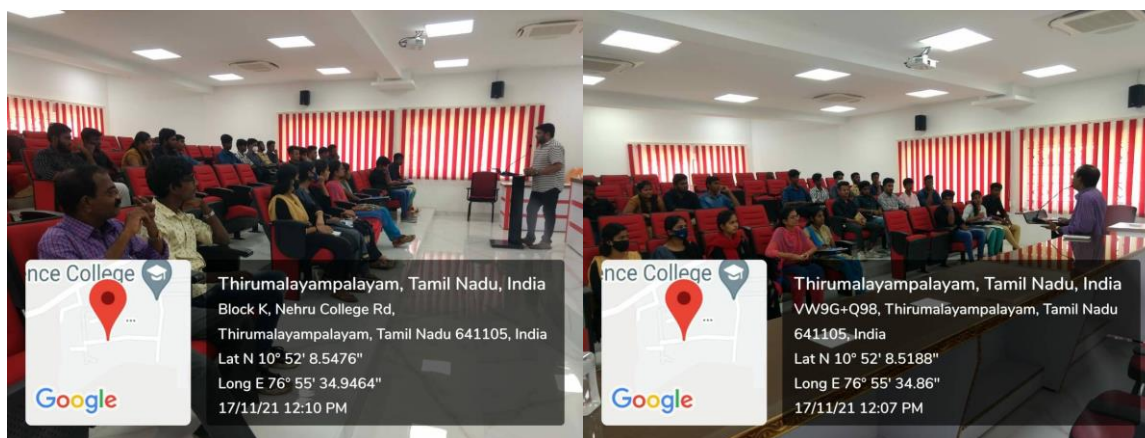
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Oneday Seminar on Benefits of NGI-TBI (17-11-2021)

The Technology Business Incubation of Nehru Group of Institutions (NGI-TBI) organized a seminar on Startups, Business Initiatives available for our Students in association with Nehru College of Management on November 17, 2021. The beneficiaries were students of Nehru College of Management.

Outcome of the Event:

The students had a complete awareness and Knowledge on Startups, Business Ideations, Funding Opportunities and boot camps to be organized by NGI-TBI.

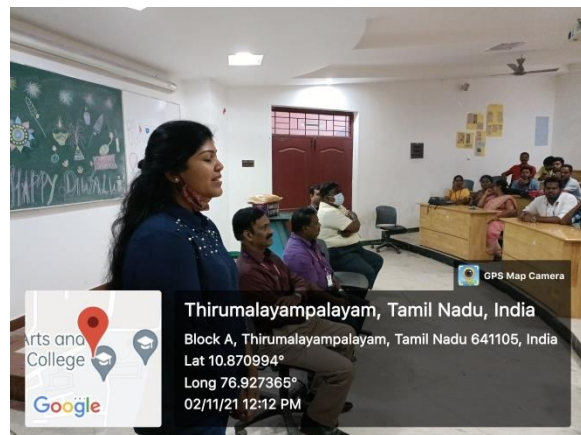
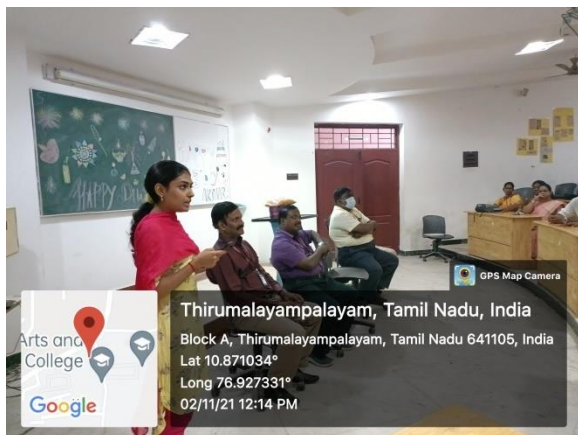


Diwali Celebrations(02.11.2021)

India is a Country with rich heritage and varied culture. As part of understanding the cultural diversity, celebrations are organized to bring people close together. The college organized Diwali Celebrations on November 02, 2021 which emphasizes on lighting up our hope and dispensing the darkness or evil. The students of the college were the beneficiaries. The students participated in various cultural events making the event a memorable and joyful one.

Outcome of the Event:

The students understood the culture of Hindus and traditions behind the events related to daily life.



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Out Bound Training Program for Jai Sri Ram Arts and Science College, Karur(28.10.2021)

Nehru College of Management promotes consultancy services and conducts MDPS and SDPS. The college organized an Outbound Training (OBT) for the students of Jai Sri Ram Arts and Science College, Karur who were the beneficiaries of the event..

Outcome of the Event:

The students were trained to develop their personal, inter-personal team skills through both rope activities and field activities.



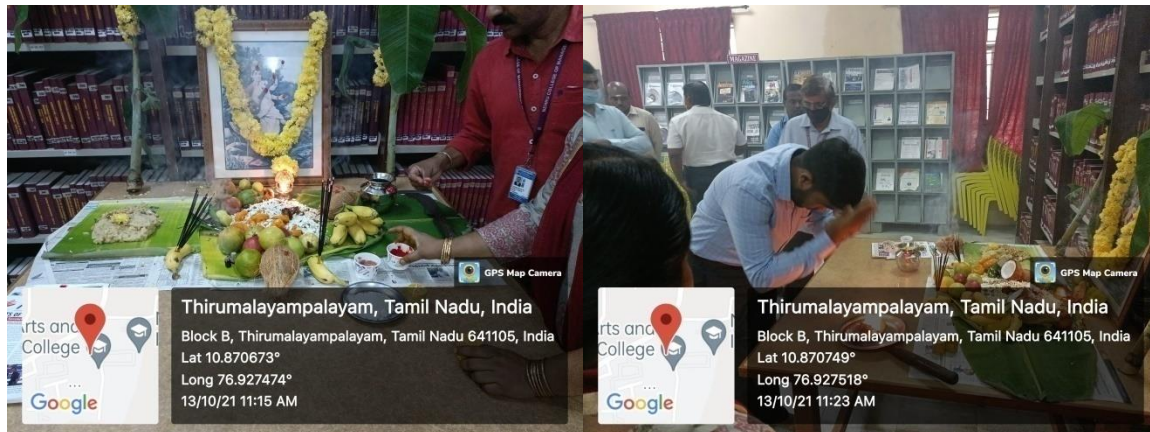
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Pooja Celebration (13.10.2021)

Goddess Saraswathi is Known for Knowledge and Education. Pooja Celebrations as part of the cultural gatherings, Saraswathi Pooja was celebrated on October 13, 2021 at Library on the College Premises.

Outcome of the Event:

The Campus was Cleaned, all staff gathered to celebrate the pooja in unison and a healthier relationship was formed to work together to reach greater heights.



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Outbound Visit at PathimaliHills (09.10.2021)

Enjoy the beauty of nature and serene environment to uplift your life. With this motto, the first students were taken to visit the Pathimali Hills on October 09, 2021.

Outcome of the Event:

The visit made students understand the beauty of nature, the good environment we need to maintain to have a beautiful and peaceful life.



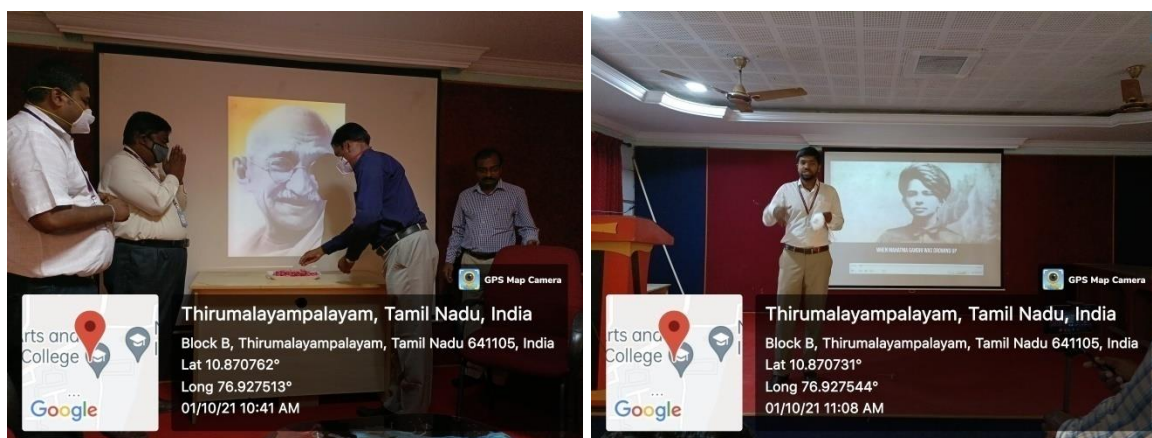
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International Non-Violence Day & 152nd Birth Anniversary of Gandhi (01.10.2021)

The IQAC of Nehru College of Management organized a programme on October 1, 2021 to stress the importance of non-violence and commemorate the 152nd birth anniversary of father of our nation Mahatma Gandhi. Flowers were showered on the portrait of great leader Mahatma Gandhi. This was followed by speeches from senior Professors of the college covering non-violence and contributions of the great leader to the country.

Outcome of the Event:

Leadership the Gandhian Way was well understood by the participants of the function.



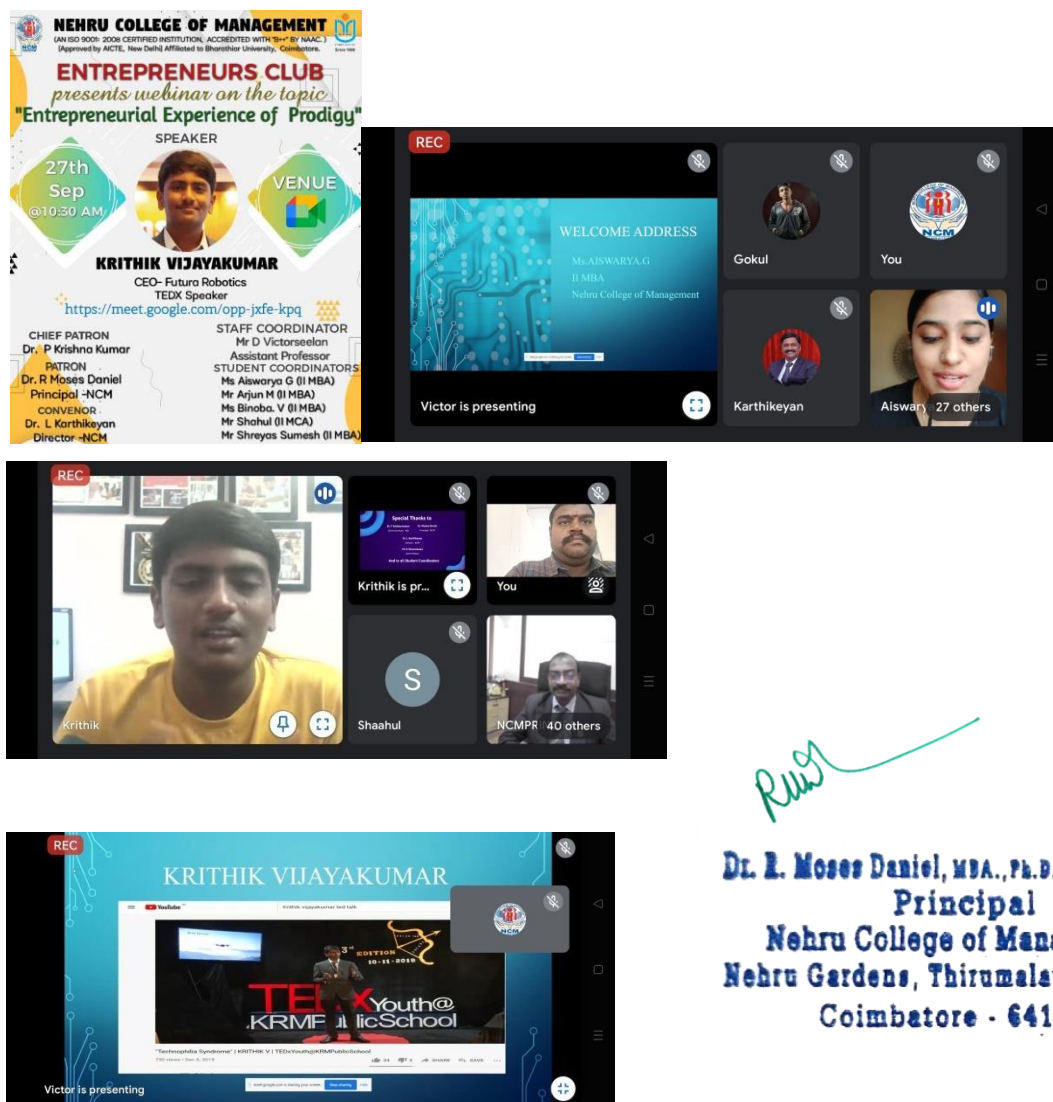
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Webinar on Entrepreneurial Experience of Prodigy (27.09.2021)

The field of entrepreneurship was exposed to students by organizing a webinar with Krithik Vijayakumar, CEO, Futura Robotics and TED Speaker. He shared his entrepreneurial journey and interacted with the students explaining about taking entrepreneurship as a career option.

Outcome of the Event:

Be an employer, not an employee. Be your own boss was the message received by the participants.



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Go Green Environment Club Sapling Plantation (24.09.2021)

The environment club of Nehru College of Management as part of the Go Green Initiatives planted tree saplings in the campus. This was an initiative to celebrate both World Environment and Health Day and give insights about the eco-friendly campus and healthy lifestyle.

Outcome of the Event:

The environment both internal and external are essential for one's existence. This was well conceived by the participants.



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Two Days Faculty Development Programme on NLP (24.09.2021 to 25.09.2021)

Nehru College of Management organized two days faculty programme on Neuro Linguistic Programming (NLP) for the faculty of various colleges under Nehru Group of Institutions. A total of 30 faculty were the beneficiaries. Dr.SangamithraBannerjee from Kolkata served as the resource person.

Outcome of the Event:

How to program your mind so as to program yourself to cater to the needs of your students in the days ahead was made aware to the faculty members through few tools of NLP. The basic insights into NLP and its applications was well received by the participants.



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International Seminar on Modern Practices in Management & IT (15.09.2021)

The Department of Management Studies organized an International Seminar on Modern Practices in Management & IT on September 15, 2021. The keynote speakers of International Reputation were namely Dr. Ernest Johnson from University of Regina, Dr. M. S. Natarajan, Commercial Manager from Rona Elevators and Escalators and Mr. V. Sundaresan, Senior Manager from Doha Bank, Qatar. The key topics were namely Big Data, Competencies for International Employment and Significance of Banking Sectors in Gulf Region.

Outcome of the Event:

The participants were from various colleges, Industries across the globe interacting on the Modern Practices in Management and IT. The healthy discussions led to the knowledge assimilation to be treasure for the future applications.

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"Nehru Gardens", Thirumalayampalayam, Coimbatore, Tamil Nadu, INDIA

**INTERNATIONAL WEBINAR ON
MODERN PRACTICES IN
MANAGEMENT & IT**
15 - 09 - 2021

10.00 AM - 11.00 AM (IST)

**BIG DATA + BI + AI AND GREEN COMPUTING
IN MODERN ORGANIZATIONS**
by
Dr. ERNEST JOHNSON
Associate Professor, University of Regina, LLC

11:30 am - 12:30 pm (IST)

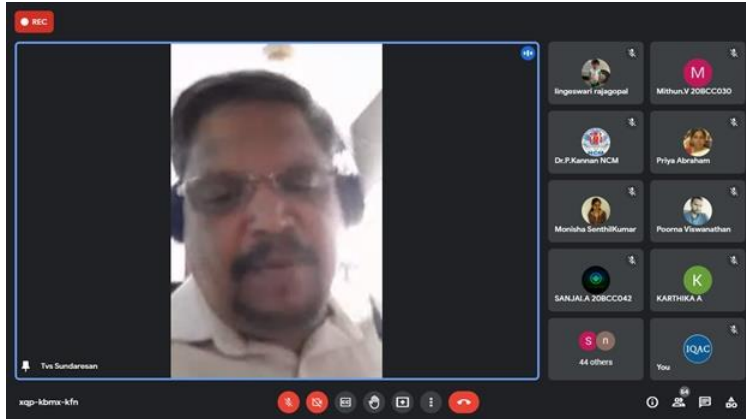
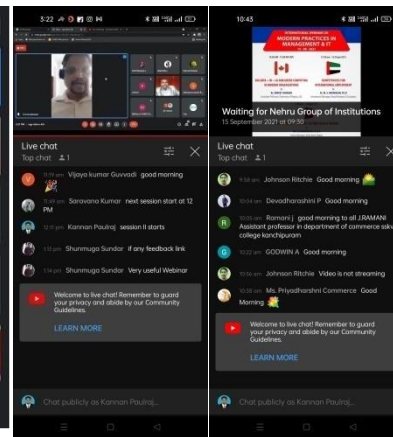
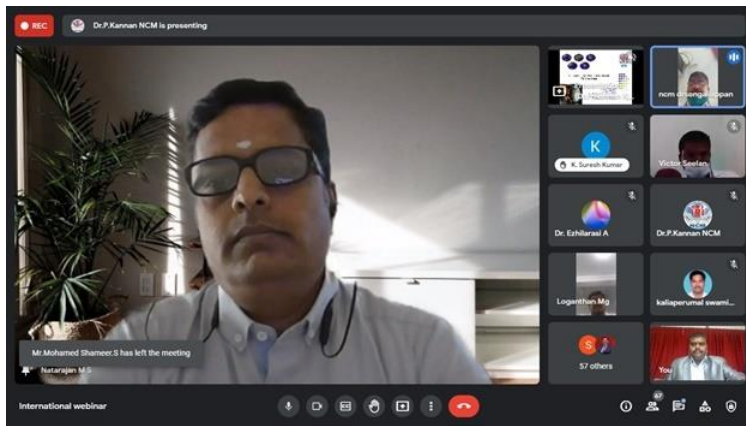
**COMPETENCIES FOR
INTERNATIONAL EMPLOYMENT**
by
Dr. M. S. NATARAJAN, Ph.D
Commercial Manager, Rona Elevators & Escalators

2:30 pm - 3:30 pm (IST)

SIGNIFICANCE OF BANKING SECTORS IN GULF REGION
by
Mr. V. SUNDARESAN, M.B.A
Senior Manager, Doha Bank (Qatar)

<https://meet.google.com/dss-bzaq-tfy>

Dr. M. Sengaliappan HOD - MCA
Dr. L. Karthikeyan Director - MBA
Dr. R. Moses Daniel Principal
Dr. P. Krishna Kumar CEO & Secretary, NGI
Adv. Dr. P. Krishnasdas Chairman & Managing Trustee, NGI



Rust

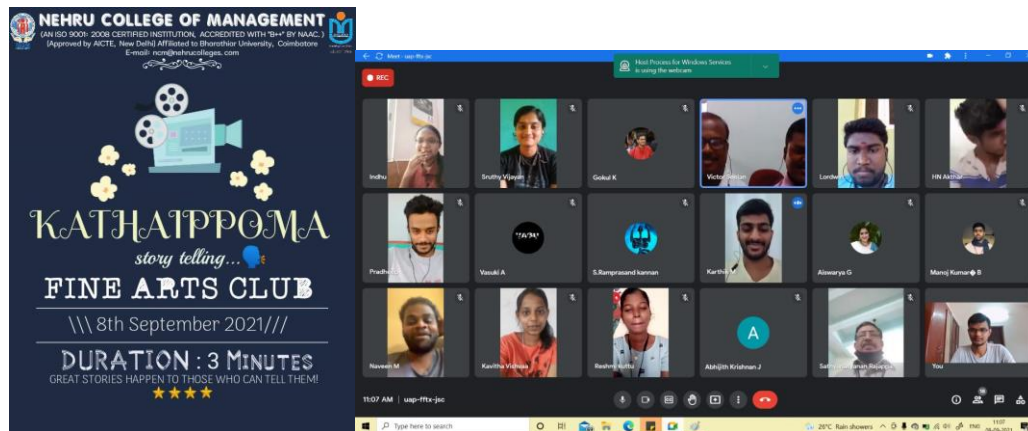
Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2003
Principal
Nehru College of Management
Nehru Gardens, Thirumalayempalayam
Coimbatore - 641 105

Kathippoma- A Story Telling Competition (08.09.2021)

Nehru College of Management encourages beyond academics in the classrooms. To hone the skills of communication, a Story Telling Competition titled Kathaippoma was organized by the fine arts and cultural club on September 08, 2021. The participants were various colleges from the state of Tamilnadu and Kerala.

Outcome of the Event:

The event provided a platform for the participants to fine tune their story telling skills. It also provided opportunity for participants to network with each other.



Rust

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Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

MoU Signing Ceremony(08.09.2021)

Nehru College of Management signed an MOU with VIBA School of Ideation as an academic partner on September 08,2021 in the presence of Dr.VaikundaSelvan, Executive Director, NGI-TBI, Mr.V.Sathya Murthy, Manager NGI-TBI.

Outcome of the Event:

The MOU provides opportunities for internship, placements, startups etc..for the students of NCM.



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Teachers Day Celebration (05.09.2021)

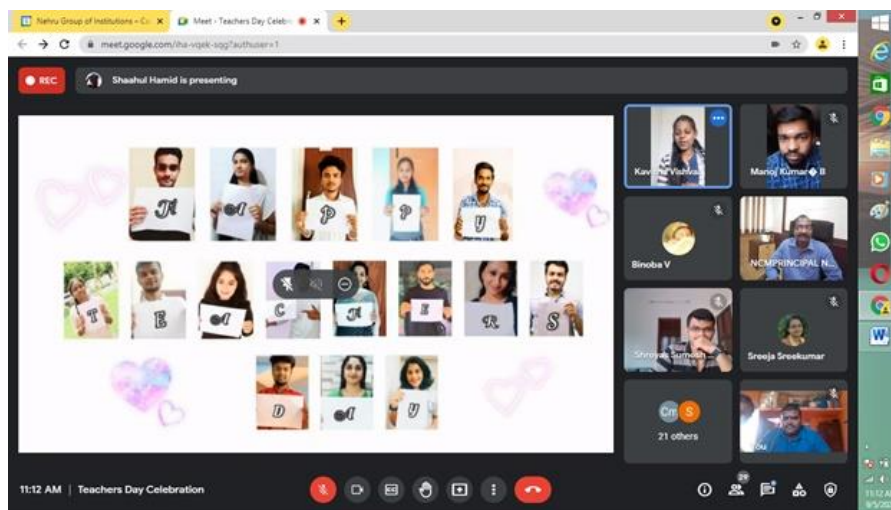
The students organized teachers day celebrations to honour the valuable services rendered by their teachers on September 05,2021. Fun filled activities, cherishing pleasant memories in the class room and role of teachers in nation building were demonstrated by the students.

Outcome of the Event:

The event reminded the services of teachers and their hard work to be maintain the success in building true professionals. It was a day for teachers as a gift from our students.



Rush
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Virtual Onam Celebration (20.08.2021)

Nehru College of Management comprises students mainly from the states of Tamilnadu and Kerala. The college encourages Unity in Diversity among students by organizing various programmes to promote co-operation and co-ordination comprising various cultures. This year due to Covid, Onam Celebrations were organized virtually on August 20, 2021. Celebrations though online didn't miss the fun filled activities and high interactions among the students.

Outcome of the Event:

We were separated due to covid, but united with technology to celebrate onam virtually. A new experience in the new normal creating great hopes and dreams was the outcome of the event.



VIRTUAL ONAM 2021

MALAYALI MANNAN



Entrants must submit their recent video in Onam attire to the respective coordinators.

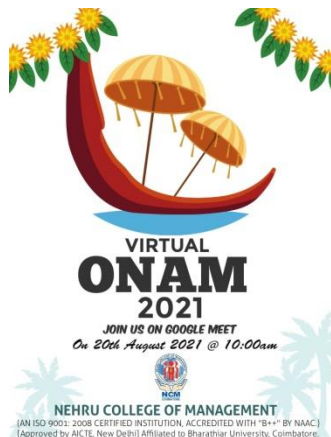


VIRTUAL ONAM 2021

MALAYALI MANKA



Entrants must submit their recent video in Onam attire to the respective coordinators.



VIRTUAL ONAM 2021

KOTHIYOORUM MADHURAM



Entrants must submit their Payasam Preparation video to the respective coordinators.

Dr. E. Moses Daniel, MBA., Ph.D., PDBCA, 2019
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Learn from Leaders-Guest lectures Series (07-06-2021 to 10-06-2021)

A guest lecture series for four days from eminent experts under the Title “Learn from the Leaders” was organized from June 7, 2021 to June 10, 2021. The eminent speakers were namely Dr.RajAgarwal, AIMA, Mr.C.Hariharan, Psychologist, VIT, Mr.M.Sangameshwaran, Head KMIT Solutions Ltd. and Dr.Y.Benazir, Professor PSGR Krishnammal College for women.

Outcome of the Event:

The students could understand the various specializations and the job opportunities in the respective specializations.

NEHRU COLLEGE OF MANAGEMENT
Since 1968 | ISO 9001:2008 CERTIFIED INSTITUTION, ACCREDITED WITH 'B++' BY NAAC
(Approved by AICTE, New Delhi & Bharathiar University, Coimbatore)
E-mail: ncm@nehrucolleges.com

"Learn from the Leaders"
PROGRAM ORGANISED BY IQAC
(07/06/2021 - 10/06/2021) COUNSELING CODE **377**

GUEST LECTURE SERIES

Dr. Raj Agarwal Director, AIMA	Mr. C. Hariharan, Psychologist, VIT Vellore	Mr. M. Sangameshwaran Head, KMIT Solutions Ltd.	Dr. Y. Benazir Professor, PSGR Krishnammal College for Women
07.06.2021 10.00am-11.30am	08.06.2021 11.00am-12.30pm	09.06.2021 11.00am-12.30pm	10.06.2021 11.am-12.30pm

EVENT COORDINATORS
Ms. Sreeja
Mr. Sathyanarayanan
Assistant Professors

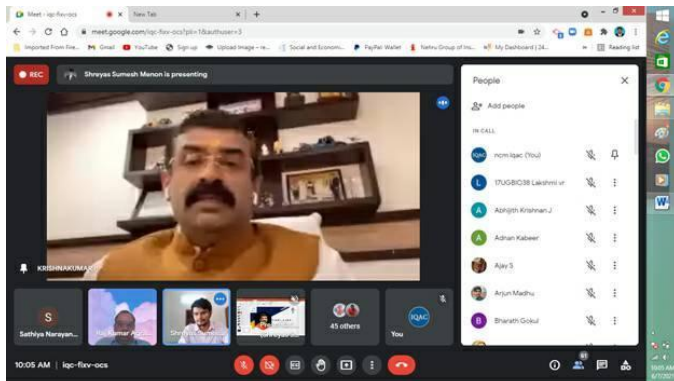
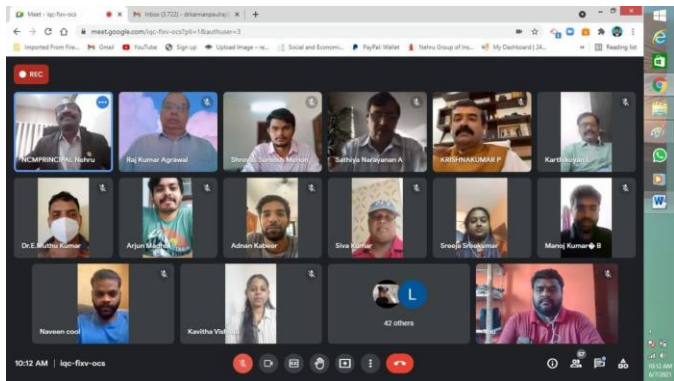
Dr. P. Kannan
Head-IQAC

PATRON
Dr. R. Moses Daniel
Principal, NCM

CHIEF PATRON
Dr. P. Krishnakumar
CEO & Secretary, NGI

Google Meet Link: <https://meet.google.com/iqc-fixv-qcs>

www.nehrucolleges.com



RUN

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Students Project Award (06-06-2021)

The Best Project Award on the Title Credit Analysis was organized on June 06, 2021 by the Department of Management Studies, Nehru College of Management. The Students of MBA were the beneficiaries. Three best projects were identified and the winners were awarded with certificates.

Outcome of the Event:

The hard efforts of the students need to be recognized in public. This was achieved by organizing a function and motivating them to soar great heights in their career by awarding them with certificates.

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"Nehru Gardens", Thirumalayampalayam, Coimbatore - 641 105.

**CREDIT ANALYSIS
BEST PROJECT AWARD**
ON 26th June, 2021 @ 10.00 AM
WE RECOGNIZE YOUR EFFORT

ORGANIZED BY

SDC STUDENT DEVELOPMENT COUNCIL

IQAC Internal Quality Assurance Cell

AGENDA

- WELCOME ADDRESS
MRS. SREEJA S, ASSISTANT PROFESSOR, NCM
- ABOUT THE PROJECT
MR. MANOJ KUMAR B R, ASSISTANT PROFESSOR, NCM
- PRESIDENTIAL ADDRESS
DR. MOSES DANIEL R, PRINCIPAL, NCM
- E-CERTIFICATE DISTRIBUTION
- FELICITATION ADDRESS
DR. KARTHIKEYAN L, HOD-MBA, NCM
DR. MUTHUKUMAR E, PROFESSOR, NCM
MR. SIVA KUMAR P, ASSISTANT PROFESSOR, NCM
MR. VICTOR SEELAN D, ASSISTANT PROFESSOR, NCM
- ABOUT IQAC
DR. KANNAN PAULRAJ, HEAD - IQAC
- VOTE OF THANKS
MR. SATHYANARAYANAN S R, ASSISTANT PROFESSOR, NCM

Google Meet <https://meet.google.com/bbo-rcjd-jah>



STUDENT
DEVELOPMENT
COUNCIL



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IQAC

Internal
Quality
Assurance Cell

CREDIT ANALYSIS PROJECT AWARD -2021



DATE: 25/06/2021

CERTIFICATE OF COMPLETION

AISWARYA. G

Has completed a Project on the topic



UNDERSTANDING THE CREDIT WORTHINESS OF

ICICI Bank Ltd.

USING CREDIT ANALYSIS TECHNIQUES

B.R. Manoj Kumar

Course Co-Ordinator
Mr. B.R. Manoj Kumar

Dr. L. Karthikeyan

Head of the Department, MBA
Dr. L. Karthikeyan

Dr. R. Moses Daniel

Principal - NCM
Dr. R. Moses Daniel

Dr. R. Moses Daniel
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2008
Principal
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Coimbatore - 641 105

International 5 Days Webinar (01-06-2021 to 05-06-2021)

The Pandemic and the lock down could not stop the spirit of continuous learners at Nehru College of Management. This paved a way to utilize the New Normal by organizing Five Days International Webinar from June 1 to June 05, 2021. Eminent Personalities across the globe graced the occasion and deliberated on various topics providing valuable insights to the participants.

Outcome of the Event:

The Department of MBA organized this webinar for providing valuable insights in various specializations in the field of Business and the current trend and practices in the new normal. The event achieved this objective which witnessed participants from across the country.

NEHRU COLLEGE OF MANAGEMENT
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'Nehru Gardens', Thirumalayampalayam, Coimbatore - 641 105, Tamilnadu

Department of MBA
International
5 DAY'S WEBINAR

DAY 01
01.06.2020 - 05.06.2020
DON'T MISS OUR LIVE SESSIONS BY THE EXPERTS
Design your Future through Network Marketing
11am - 12pm
Mr. M. Manoj Kumar
B.Sc., DCC, PGDDBA, MCA, MFM, MA, STAR Director,
Vestige Marketing Private Ltd., Coimbatore

DAY 02
2.30 - 3.30pm
Operations Management - Is it Inevitable?
Mr. Vemburaj Thiruppathi B.Tech, MBA,
Technical Services Manager,
KTL Offshore Middle East, Dubai

DAY 03
11am - 12pm
HR solutions through Workday (Cloud based leading ERP)
Mr. A. Senthilvelan MCA, MPhil.,
Senior Manager, (Cloud Data Solutions)
Allight Solutions, Chennai

DAY 04
11am - 12pm
SUPPLY CHAIN MANAGEMENT - Its evolution and significance
Ms. A. Sanulhya MBA,
Senior Associate, VWR Private Limited,
(Part of Avantor), Coimbatore

DAY 05
11am - 12pm
Containerization concepts in Logistics & Shipping
Prof. S.B. Senthilkumar,
Head, Dept of Logistics and Shipping,
Coimbatore Marine College, Coimbatore

For Enquiries: Dr.L.Karthikeyan,
Director NCM
9677728276

Rug

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Dr. B.R. Ambedkar Day Celebrations on 13-04-2021

It is part of our tradition to remember the great leaders who have rendered enormous services to Our Country. In this regard IQAC Cell of NCM organized and celebrated the great leader Dr.B.R.Ambedkar's birthday on April 13,2021. Dr.R.Moses Daniel Principal alongwith Dr.L.Karthikeyan Director and Dr.KannanPaulraj IQAC remembered the contributions of the great leader. The entire Team NCM comprising of Faculty Members, Student Fraternity and Support Staff participated in the event.

Outcome of the Event:

The beneficiaries of the event were all members of the Institution. The Outcome of the event was remembering great leader Dr.B.R.Ambedkar and his contributions to our Country.



Nehru College of Management

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An ISO 9001: 2015 Certified Institution, Thirumalayampalayam,
Coimbatore - 641 105.



Commemorating *The 130th Birthday* of The
Architect of Indian Constitution

Dr. Babasaheb Ambedkar Punyatithi
(14 April 1891 - 06 December 1956)

On April 13, 2021 @ 3.00 PM
Venue: Vaiduriya Hall



Organised by
IQAC, NCM

Organizer
Dr. Kannan Paulraj
Head-IQAC, NCM

Coordinators
Mr. P. Sivakumar, Asso. Prof., -MBA
Ms. A. Nandhini, Asst., Prof., - MCA



RMD
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Principal
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Coimbatore - 641 105

Women's Day Celebrations on 08-03-2021

Women Empowerment is the need of the hour for a Country to progress as said by Late Mahatma Gandhi. Nehru College of Management organized a function to celebrate the power of Women on March 08, 2021. Dr. Kanagarathinam, Head Commerce Department of Nehru Arts and Science College, Coimbatore graced the occasion and deliberated on women empowerment among the participants. This was followed by various competitions and winners were awarded with prizes. The beneficiaries of the event were both male and female students and staff.

Outcome of the Event:

The Power of Women and their Contributions to Society, Work, Family and various other areas were recognized and honoured.



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Pongal Celebrations on 12-01-2021

Nehru College of Management believes in Unity in Diversity. The college accommodates students from various parts of the country. To understand and also promote the various cultures of our country, Celebrations are held throughout the year. The fine arts and cultural club of NCM organized pongal celebrations on January 12, 2021.

Outcome of the Event:

The various Cultures are Understood by students and staff. Cultural Shock is removed. At the same time, celebrations lead to joy and happiness among all.



Rust

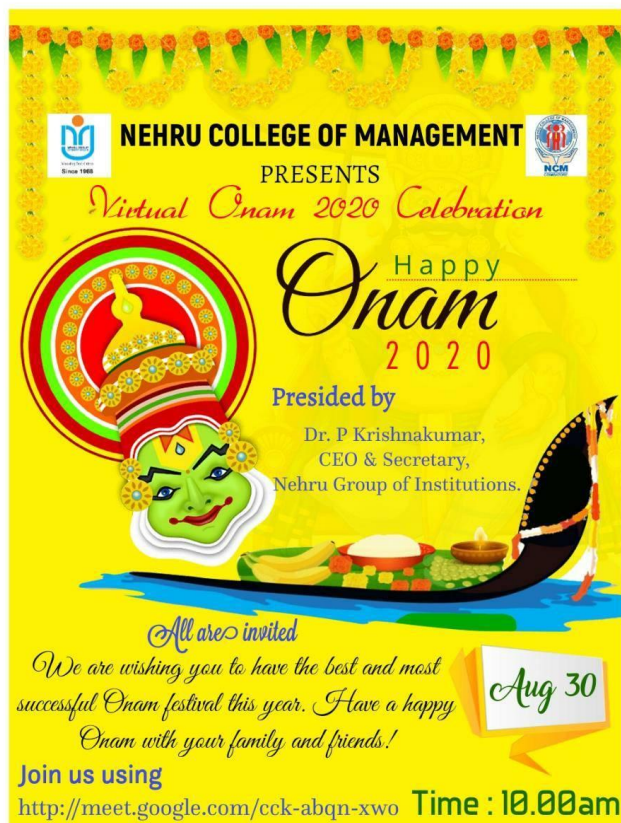
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2009
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Nehru Gardens, Thirumalayempalayam
Coimbatore - 641 105

Virtual Onam Celebrations on 30-08-2020

Nehru College of Management comprises students mainly from the states of Tamilnadu and Kerala. The Institute nurtures the concept of Cultural Diversity. The college encourages students to understand various cultures by organizing various programmes to promote co-operation and co-ordination. This year due to Covid'19, Onam Celebrations were organized virtually on August 30,2020. The traditions, history and culture of Keralites were exhibited through various events online. This fostered a better relationship among the students from various cultural background.

Outcome of the Event:

Celebrations led to joy and happiness among all. The togetherness could be felt even though the program was online. Virtual Onam Celebrations brought people together even though we were separated. Thanks to the digital technology for keeping us united in the period of pandemics.



Rudra

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Pooja Celebration (20-08-2020)

India is a Country with rich heritage and various cultures. The college brings in harmony among the students and make them understand these cultures through well organized celebrations. The College organized SarawathiPooja / AyudhaPooja Celebrations to remember and honour Goddess Saraswathi and all the equipments used in our daily life.

Outcome of the Event:

The event made the participants understand about de-cluttering the work space and the benefits derived by tidying up the environment. It was an occasion to remember and Celebrate Goddess Sarawathi, the god for education to shower her blessings on the students.



Rudra
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2009
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GENESIS'2020 (09-02-2020)

A National Level Cultural Meet for UG Students

Nehru College of Management organized one day National Level Cultural meet exclusively for UG students, **Genesis 2020** on 9th February 2020. The event witnessed around 2600 students participating in around ten events. The event provided a platform to showcase the talents of the students. This much awaited event always serves as a platform for building healthier relationships among students and faculty of various colleges across the country.

Outcome of the Event:

The event served as a platform for the students from various parts of the country to exhibit their talents and also understand the culture and traditions in the region. The event made people understand that harmony i.e togetherness always wins.



RMS
Dr. R. Moses Daniel, MBA., Ph.D., PGDCA, 2008
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Coimbatore - 641 105

Pongal Celebrations (12-01-2022)

Nehru College of Management appreciates various Cultures of our students and believes in Unity in Diversity. Pongal is celebrated as Onam is celebrated in the campus. The importance of Pongal, its association with farmers and community is much appreciated in this event. This socialization event removes the cultural shock and bridges the gap among students to work in harmony which will be helpful in their careers.

Outcome of the Event:

The Culture of Tamilnadu with respect to Pongal remembering the importance of food and the turmoil of hard work behind this by the farmers and cattle were highly appreciated. It was decided to take serious measures not to waste food in then days to come. It helped to understand the culture and traditions of people of tamilnadu.



Rudra

Dr. R. Moses Daniel, M.A., Ph.D., PGDCA, 2003
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Cookery competition- Flameless cooking 18” (20-09-2018)

Cookery competition was organized by Fine Arts Club of Nehru College of Management on 20th September 2018. It focused on polishing the skill set among the students for marketing the product. The slogan for the program was “Healthy Food for Healthy Life”. Students prepared different foods and explained its benefits to the society. Most of the students picked the traditional concept which is not well aware to the new generation;

Outcome of the Event:

Students collected the information from old age people. It was really an eye-opener to all students which states that moving back to our traditions will bring prosperity to our life.





Rudra

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Coimbatore - 641 105

Entrepreneurs Week Celebrations – 06/08/2018

A program was organized by The Entrepreneurship Development Club of Nehru College of Management for the year 2018, where applications were invited from interested candidates from various other colleges regarding the topic- The Entrepreneur in YOU. Ten college students from different areas were selected for the program. Students came out with so many innovative ideas and explained the process well. Students from Nehru Institute of Information Technology & Management secured the first prize, for their innovative thinking on nutritional Supplements to improve your cognitive function, creativity, and focus.

Outcome of the Event:

The program paved way to think creatively and brought out the entrepreneurial skills in the students. The program highlighted the importance of being an employer rather than being an employee.



Rush

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Nehru Gardens, Thirumalayampalayam
Coimbatore - 641 105

“GENESIS’18” (09-02-2018)

A National Level Cultural Meet for UG Students

Nehru College of Management organized one day National Level Cultural meet for UG students, **Genesis’18, Fuel Your Dreams** on 9th February 2018. The eagerly anticipated inter- collegiate festival Genesis every year brings out the competitive sprit among the Undergraduate with loads of prizes to be won. The event promises to be a stimulating learning experience. The UG Intercollegiate meet was inaugurated on 9th February 2018 at P.K.Das Memorial Hall at 10 am. **Shri. Omkar Sankar, MD & CEO, Sankar Foundation Pvt Ltd, Coimbatore was the chief guest and Mr.Deepesh P Menon, AVP – Sleek International Pvt Ltd and Alumnus of NCM was the Guest of Honour.**

Outcome of the Event:

The cultural events witnessed various cultures of our country through various concepts innovatively presented by the students.





Rust

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College Day Celebrations (22-02-2018)

The 21st college day for the academic year 2017-2018 was celebrated on February 22, 2018. The Principal Dr. Franklin presented the annual report showcasing the laurels and academics, co-curricular and extra-curricular activities of students and faculty during the academic year 2017-2018. The Chief Guest in his speech shared his ideas on promoting research among faculty and students, globalization, value addition in technical institutions and professional skill development. Felicitation and distribution of certificates of merits were presented in due acknowledgement to the students, faculty and staff of the college for their exemplary performance in different academic pursuit. A spectacular cultural programme was presented by students of NCM. The meeting came to an end with vote of thanks by Dr. E. Muthukumar.

Outcome of the Event:

The togetherness and harmony among students were witnessed as the success of the event. The concept of unity in diversity was well demonstrated. The Organizational Culture and its importance were clearly understood.



RUG

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PONGAL CELEBRATION “18”

Pongal is the harvest festival of Tamil Nadu, celebrated on the first day of ‘Thai’ (Tamil month). A festival to thank God for all his goodness and mercies and to look forward to a prosperous year. It usually falls on the 14th or 15th of January in the English calendar. Nehru College of Management celebrated Pongal on the 12th of January for the year 2018. Students were asked to report by 8:15 a.m. in traditional dhotis and sarees to mark the occasion. The celebration started around 9:30 a.m. The entrance of the staff room was decorated with colorful Rangoli. The college gathered to celebrate pongal with their respective departments with the supervision of the staff members of the college. It was an ambience filled revelry, music, dance and the joyful faces reverberated with big smiles. Pongal was prepared by the staff and students. The ceremony was inaugurated by lighting the firewood, by Dr. S. Franklin John Principal Nehru College of Management.

Outcome of the Event:

The traditional culture of people of Tamilnadu showing their gratitude to Sun God and importance of farmers and animals in their contribution to agriculture and livelihood of the people were emphasized through various events organized by the students.





நேரு கலை மற்றும் அறிவியல் கல்லூரி
(தன்னாட்சி)
திருமலையம்பாளையம், கோவை - 105.

வாங்கல் விழா சிறைப்பிதழ்
நாள் : 12-01-2018 நேரம் : காலை 9.30 மணி

கலைநாள்	முனைவர் P. கிருஷ்ணதாஸ் தலைவர் மற்றும் அறங்காவலர்
வாழ்க்கை	முனைவர் P. கிருஷ்ணகுமார் செபை மற்றும் தலைமை நிர்வாக அலுவலர்
வரவேற்புரை	முனைவர் B. அனிருக்ஷன் கல்லூரி முதல்வர்
நன்றிப்புரை	முனைவர் M. கனகசுந்தரன் கல்லூரிக் துணைமுதல்வர்

Rudra

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TEACHERS DAY CELEBRATION - 23/09/2017

World Teachers' Day is celebrated on October 5 but every country celebrates the day on different dates and in India, Teachers' Day or Shikshak Divas marks the birthday of the country's first Vice President (1952–1962) who went on to become the second President of India (1962-1967), a scholar, philosopher, Bharat Ratna awardee, a highly-respected teacher and prolific statesman - Dr Sarvapalli Radhakrishnan, who said that "teachers should be the best minds in the country." Nehru College of Management together with student development council has organized a program on Teachers day which was celebrated on the above said date. Students organized several programs that involve songs and skit showing the relevance and influence of teachers to the society. All student from MBA and MCA participated in the event.

Outcome of the Event:

The Students understood the importance of gratitude and reciprocation to their mentors and their role in building the society to uplift the down-trodden and making our Nation proud in the global arena.



Rush

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Inauguration on Awareness Program for Banking Process- September 19, 2017

Nehru College of Management in association with Student Development Council has organized a program on creating awareness on banking process to the local residents in Thiruvananthapuram. It promotes and nurtures the social awareness through various activities and community program. These social programs help in enriching social upliftment and holistic approach towards development as a whole. The procedure to imbibe the functioning of bank nurtures social awareness and empathize with other points of view. The awareness program frames strategies from varied resources for increasing young people's social awareness towards banking process. Awareness programs like opening a bank account, saving schemes, loan facilities and its procedure etc. is discussed with the village people by SDC members. The event gives opportunities to understand the banking process and its real position in the present scenario.

Outcome of the Event:

The role of the students in contributing to the society and local community and the importance of banking in modern era was exhibited well through this program.





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Coimbatore - 641 105

“ONAM 17” -03-09-2017

Onam festival is celebrated to honor King Mahabali who visits “Kerala” at the time of Onam. Kerala opens up with an entirely new world of an exotic taste, exquisite fragrances, and an enchanting display of beauty for the tourists when Onam is being celebrated. The festivities and celebration at the festivals makes the soul and body dance with the exciting beats of music. Nehru College of Management together with Student Development council has organized the event which makes it more important because of the blending of two different cultures (Kerala and Tamil Nadu).

Outcome of the Event:

The tradition of Kerala and their culture through various events exhibited the talents of students and also made them understand the importance of culture in organizations in their career.





Rudra

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World Nature Conservation Day (Bike Rally) on 28th July 2017.

Nehru College of Management in association with Environmental club organized a bike rally to raise the awareness about protecting nature and conserving natural resources to save the earth from the dangers of adverse impact of climate change. It acknowledges that a healthy environment is a foundation for a stable and healthy society. The program was divided into two parts, in the first part samplings were planted by faculty members and students which involve students of both MBA and MCA department, and in the second part a bike rally was organized in which interested students from other colleges can also participate. Around 36 students from different colleges participated in the rally. The event was a grand success.

Outcome of the Event

Students learned that societies and corporations must focus on reducing the carbon footprint, greening the manufacturing and industrial sector. Adoption of climate friendly practices and its need and importance to protect the environment is observed by the students.





Rush

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